# Internet Appendix for: "Sticks or Carrots? Optimal CEO Compensation when Managers are Loss Averse"* 

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This internet appendix provides proofs and additional tables that have not been included in the printed version of the paper due to space restrictions.

## I. Additional theoretical material

## A. Proof of Lemma 1

Consider first the contract $w\left(P_{T}\right)$ that pays off $\underline{w}<w\left(P_{T}\right)<w^{R}$ at some price $P_{T}$ with certainty. Since the value function in the loss space, $-\lambda\left(w^{R}-w\left(P_{T}\right)\right)^{\beta}$, is monotonically increasing in $w\left(P_{T}\right)$, there exists a unique number $l\left(P_{T}\right) \in(0,1)$ for each $w\left(P_{T}\right)$ such that

$$
\begin{equation*}
l\left(P_{T}\right) \lambda\left(w^{R}-w^{R}\right)^{\beta}+\left(1-l\left(P_{T}\right)\right) \lambda\left(w^{R}-\underline{w}\right)^{\beta}=\lambda\left(w^{R}-w\left(P_{T}\right)\right)^{\beta} . \tag{IA.1}
\end{equation*}
$$

From (IA.1), replacing the payoff $w\left(P_{T}\right)$ with the lottery $\left\{l\left(P_{T}\right), w^{R} ; 1-l\left(P_{T}\right), \underline{w}\right\}$ leaves the participation constraint (5) and the incentive compatibility constraint (7) unchanged. From equation (IA.1) and the strict concavity of $\lambda\left(w^{R}-w\left(P_{T}\right)\right)^{\beta}$ in $w\left(P_{T}\right)$ we have:

$$
\begin{equation*}
\lambda\left(w^{R}-w\left(P_{T}\right)\right)^{\beta}<\lambda\left(w^{R}-\left(l\left(P_{T}\right) w^{R}+\left(1-l\left(P_{T}\right)\right) \underline{w}\right)\right)^{\beta} . \tag{IA.2}
\end{equation*}
$$

The transformation of both sides of (IA.2) is monotone, which implies that

$$
\begin{equation*}
l\left(P_{T}\right) w^{R}+\left(1-l\left(P_{T}\right)\right) \underline{w}<w\left(P_{T}\right) . \tag{IA.3}
\end{equation*}
$$

Hence, the lottery $\left\{l\left(P_{T}\right), w^{R} ; 1-l\left(P_{T}\right), \underline{w}\right\}$ improves on the original contract $w\left(P_{T}\right)$ because it provides the same incentives and the same utility to the manager at lower costs to the firm.

Finally, consider a contract that pays off $w^{\prime}$ with $\underline{w}<w^{\prime}<w^{R}$ with some probability $p$ less than one. Then we can use the same argument as above, but we replace the random payoff $w^{\prime}$ with the lottery $\left\{l\left(P_{T}\right) p, w^{R} ;\left(1-l\left(P_{T}\right)\right) p, \underline{w}\right\}$.

[^0]
## B. Proof of Lemma 2

From Lemma 1, we can represent any candidate contract by three functions:

1. $\widetilde{w}\left(P_{T}\right)=\left(l\left(P_{T}\right), w_{G}\left(P_{T}\right), w_{L}\left(P_{T}\right)\right)$, where $w_{G}\left(P_{T}\right) \geq w^{R}$ represents the payoffs in the gain space
2. $w_{L}\left(P_{T}\right)$, which represents the payoffs in the loss space, so $w_{L}\left(P_{T}\right)=\underline{w}$
3. $l\left(P_{T}\right) \in[0,1]$, which is the probability that the contract pays off in the gain space if the stock price is $P_{T}$.

We can them write $\widetilde{w}\left(P_{T}\right)=w_{G}\left(P_{T}\right)$ with probability $l\left(P_{T}\right)$ and $\widetilde{w}\left(P_{T}\right)=w_{L}\left(P_{T}\right)$ with probability $1-l\left(P_{T}\right)$.

We prove Lemma 2 by contradiction. We show that whenever a candidate optimal contract $\widetilde{w}\left(P_{T}\right)$ without a cut-off between the gain-space and the loss-space exists, then there exists an alternative contract that strictly dominates the candidate contract $\widetilde{w}\left(P_{T}\right)$, so that $\widetilde{w}\left(P_{T}\right)$ cannot be optimal. If there is no cut-off value that separates the loss space from the gain space, then there exists a unique point $\widetilde{P} \in(0, \infty)$ such that the probability that the contract pays out in the gain space below $\widetilde{P}$ is positive and equal to the probability that the contract pays out in the loss space above $\widetilde{P}$. We denote both probabilities by $s$ :

$$
\begin{equation*}
s \equiv \int_{0}^{\widetilde{P}} l\left(P_{T}\right) f\left(P_{T} \mid \widehat{e}\right) d P_{T}=\int_{\widetilde{P}}^{\infty}\left(1-l\left(P_{T}\right)\right) f\left(P_{T} \mid \widehat{e}\right) d P_{T}>0 . \tag{IA.4}
\end{equation*}
$$

$\widetilde{P}$ exists because $f\left(P_{T} \mid \widehat{e}\right)$ is continuous in $P_{T}$. Now we construct an alternative contract, where we exchange the gains to the left of $\widetilde{P}$ with the losses to the right of $\widetilde{P}$. More precisely, we replace the gains below $\widetilde{P}$ by the lowest possible loss $\underline{w}$, and all losses above $\widetilde{P}$ by a constant payout in the gain space $\bar{w}$ that is chosen such that the costs of the new contract and the original candidate contract $\widetilde{w}$ to the firm are identical:

$$
\begin{equation*}
\bar{w} \equiv \frac{1}{s} \int_{0}^{\widetilde{P}} w_{G}\left(P_{T}\right) l\left(P_{T}\right) f\left(P_{T} \mid \widehat{e}\right) d P_{T} \geq w^{R} . \tag{IA.5}
\end{equation*}
$$

Hence, we replace the candidate contract $\widetilde{w}\left(P_{T}\right)$ with a new contract $\widetilde{w}^{\prime}\left(P_{T}\right)$, which pays off $\underline{w}$ whenever $\widetilde{w}\left(P_{T}\right)$ pays off in the gain space and the stock price is below $\widetilde{P}$, and which pays off $\bar{w}$ whenever $\widetilde{w}\left(P_{T}\right)$ pays off in the loss space and the stock price is above $\widetilde{P}$. The alternative contract therefore has $l^{\prime}\left(P_{T}\right)=l\left(P_{T}\right)$ and:

$$
\begin{gather*}
w_{G}^{\prime}\left(P_{T}\right)=\left\{\begin{array}{ll}
\underline{w}, & \text { if } P_{T} \leq \widetilde{P} \\
w_{G}\left(P_{T}\right), & \text { if } P_{T}>\widetilde{P}
\end{array},\right.  \tag{IA.6}\\
w_{L}^{\prime}\left(P_{T}\right)= \begin{cases}\underline{w}, & \text { if } P_{T} \leq \widetilde{P} \\
\bar{w}, & \text { if } P_{T}>\widetilde{P}\end{cases} \tag{IA.7}
\end{gather*}
$$

By construction, the costs to the principal of both contracts are identical. To see this, note that losses in the candidate contract are replaced with an expected payoff $\bar{w}$ if $P_{T}>\widetilde{P}$, which increases
the expected costs of the contract by $s(\bar{w}-\underline{w})$. At the same time, gains in the candidate contract are replaced with a payoff $\underline{w}$ if $P_{T} \leq \widetilde{P}$, which reduces the costs of the contract by $s(\bar{w}-\underline{w})$.

In the next step we show that the new contract $\widetilde{w}^{\prime}\left(P_{T}\right)$ relaxes the participation constraint as well as the incentive compatibility constraint.

Participation Constraint: We need to show that the following difference is positive:

$$
\begin{align*}
& \int\left[l^{\prime}\left(P_{T}\right) V\left(w_{G}^{\prime}\left(P_{T}\right)\right)+\left(1-l^{\prime}\left(P_{T}\right)\right) V\left(w_{L}^{\prime}\left(P_{T}\right)\right)\right] f\left(P_{T} \mid \widehat{e}\right) d P_{T}  \tag{IA.8}\\
& -\int\left[l\left(P_{T}\right) V\left(w_{G}\left(P_{T}\right)\right)+\left(1-l\left(P_{T}\right)\right) V(\underline{w})\right] f\left(P_{T} \mid \widehat{e}\right) d P_{T} .
\end{align*}
$$

Substituting definitions (IA.6) and (IA.7) and rearranging gives:

$$
\begin{align*}
& \int_{0}^{\widetilde{P}} l\left(P_{T}\right)\left[V(\underline{w})-V\left(w_{G}\left(P_{T}\right)\right)\right] f\left(P_{T} \mid \widehat{e}\right) d P_{T}  \tag{IA.9}\\
& \left.+\int_{\widetilde{P}}^{\infty}\left(1-l\left(P_{T}\right)\right)[V(\bar{w})-V(\underline{w}))\right] f\left(P_{T} \mid \widehat{e}\right) d P_{T}
\end{align*}
$$

From (IA.4), the expressions in $V(\underline{w})$ cancel, so (IA.8) and (IA.9) can be rewritten as (use (IA.4) again):

$$
\begin{equation*}
s\left[V(\bar{w})-\frac{1}{s} \int_{0}^{\widetilde{P}} V\left(w_{G}\left(P_{T}\right)\right) l\left(P_{T}\right) f\left(P_{T} \mid \widehat{e}\right) d P_{T}\right] \tag{IA.10}
\end{equation*}
$$

Define $h\left(P_{T}\right) \equiv l\left(P_{T}\right) f\left(P_{T} \mid \widehat{e}\right) / s$ and observe that $h\left(P_{T}\right)$ is a density on the interval on $(0, \widetilde{P}]$. Then we can rewrite the bracketed expression in (IA.10) as

$$
\begin{equation*}
V\left(E_{h}\left[w_{G}\left(P_{T}\right) \mid \widehat{e}\right]\right)-E_{h}\left[V\left(w_{G}\left(P_{T}\right)\right) \mid \widehat{e}\right], \tag{IA.11}
\end{equation*}
$$

where $E_{h}$ denotes expectations taken with respect to the density $h$ and the substitution $\bar{w}=$ $E_{h}\left[w_{G}\left(P_{T}\right) \mid \widehat{e}\right]$ follows from (IA.5). From Jensen's inequality and the strict concavity of the agent's preferences in the gain space, it follows that (IA.11) and by implication (IA.8) are strictly positive. We have therefore shown that the alternative contract $\widetilde{w}^{\prime}\left(P_{T}\right)$ costs the same as the candidate contract $\widetilde{w}^{\prime}\left(P_{T}\right)$, but it relaxes the participation constraint.

Incentive Compatibility Constraint: We define the likelihood ratio $L R\left(P_{T}\right)=f_{e}\left(P_{T} \mid \widehat{e}\right) / f\left(P_{T} \mid \widehat{e}\right)$. Then we repeat the same argument, where (IA.8) is replaced by:

$$
\begin{align*}
& \int\left[l^{\prime}\left(P_{T}\right) V\left(\bar{w}^{\prime}\left(P_{T}\right)\right)+\left(1-g^{\prime}\left(P_{T}\right)\right) V\left(\underline{w}^{\prime}\left(P_{T}\right)\right)\right] L R\left(P_{T} \mid \widehat{e}\right) f\left(P_{T} \mid \widehat{e}\right) d P_{T}  \tag{IA.12}\\
& -\int\left[l\left(P_{T}\right) V\left(\bar{w}\left(P_{T}\right)\right)+\left(1-l\left(P_{T}\right)\right) V\left(\underline{w}\left(P_{T}\right)\right)\right] L R\left(P_{T} \mid \widehat{e}\right) f\left(P_{T} \mid \widehat{e}\right) d P_{T}>0 .
\end{align*}
$$

We assume that $L R\left(P_{T}\right)$ is monotone in $P_{T}$. So, the gains in the integrands in (IA.12) are multiplied by bigger numbers than the losses. Consequently, (IA.12) is also strictly positive, which shows that switching from the candidate contract $\widetilde{w}\left(P_{T}\right)$ to the alternative contract $\widetilde{w}^{\prime}\left(P_{T}\right)$ also relaxes the incentive compatibility constraint. Hence, if there is no cut-off between the gain space and the loss space, then we can always construct an alternative contract with higher payoffs in the gain space above $\widetilde{P}$ and lower payoffs in the loss space below $\widetilde{P}$. This alternative contract always improves on
the candidate contract, contradicting the assumption that the candidate contract is optimal.

## C. Proof of sufficiency

This subsection shows that the functional form (19) from Proposition 1 is also a sufficient condition for the optimal contract. We have shown in the proof of Proposition 1 that $\widehat{P}$ exists and that it is finite and unique. Therefore, to show that the first order conditions of the Lagrangian are sufficient, we only need to consider the simplified problem where the threshold $\widehat{P}$ is already given. If the constraints (A.2) and (A.3) define a quasiconcave set, then this simplified problem has a unique solution. Together with the uniqueness of $\widehat{P}$ this implies that the full optimization problem also has a unique solution.

Consider the left hand side of the participation constraint (A.2) and define:

$$
\begin{equation*}
g\left(w\left(P_{T}\right)\right) \equiv \int_{\widehat{P}}^{\infty} V\left(w\left(P_{T}\right)\right) f\left(P_{T} \mid \widehat{e}\right) d P_{T}+V(\underline{w}) F(\widehat{P} \mid \widehat{e}) . \tag{IA.13}
\end{equation*}
$$

Let $w_{1}\left(P_{T}\right)$ and $w_{2}\left(P_{T}\right)$ be two feasible contracts with $g\left(w_{1}\left(P_{T}\right)\right) \geq g\left(w_{2}\left(P_{T}\right)\right)$. The participation constraint (A.2) defines a quasiconcave set if $g\left(\delta w_{1}\left(P_{T}\right)+(1-\delta) w_{2}\left(P_{T}\right)\right) \geq g\left(w_{2}\left(P_{T}\right)\right)$ for any $\delta \in[0,1]:$

$$
\begin{align*}
& g\left(\delta w_{1}\left(P_{T}\right)+(1-\delta) w_{2}\left(P_{T}\right)\right) \\
& =\int_{\widehat{P}}^{\infty} V\left(\delta w_{1}\left(P_{T}\right)+(1-\delta) w_{2}\left(P_{T}\right)\right) f\left(P_{T} \mid \widehat{e}\right) d P_{T}+V(\underline{w}) F(\widehat{P} \mid \widehat{e}) \\
& \geq \delta \int_{\widehat{P}}^{\infty} V\left(w_{1}\left(P_{T}\right)\right) f\left(P_{T} \mid \widehat{e}\right) d P_{T}+(1-\delta) \int_{\widehat{P}}^{\infty} V\left(w_{2}\left(P_{T}\right)\right) f\left(P_{T} \mid \widehat{e}\right) d P_{T}+V(\underline{w}) F(\widehat{P} \mid \widehat{e})  \tag{IA.14}\\
& =\delta g\left(w_{1}\left(P_{T}\right)\right)+(1-\delta) g\left(w_{2}\left(P_{T}\right)\right) \geq g\left(w_{2}\left(P_{T}\right)\right) .
\end{align*}
$$

This proves quasiconcavity for the participation constraint (A.2). The proof is analogous for the incentive compatibility constraint (A.3) and shows that the solution is unique.

Finally, the solution must be a minimum, because it is associated with finite costs; as the objective function is linear and there are no upward restrictions, a maximum would involve infinite costs. Therefore, equation (19) is also a sufficient condition for the optimal contract.

## D. Proof of Corollary 1

Total differentiation of equation (A.17) yields:

$$
\begin{equation*}
\frac{d \widehat{P}}{d \lambda}=-\frac{\left(\gamma_{0}+\gamma_{1} \ln \widehat{P}\right) \lambda\left(w^{R}-\underline{w}\right)^{\beta} \widehat{P}}{\gamma_{1}\left(\lambda\left(w^{R}-\underline{w}\right)^{\beta}+\left(\gamma_{0}+\gamma_{1} \ln \widehat{P}\right)^{\frac{\alpha}{1-\alpha}}\right)}<0 \tag{IA.15}
\end{equation*}
$$

The sign follows from $w^{R}>\underline{w}$ and because condition (A.17) can then only be satisfied if $\gamma_{0}+\gamma_{1} \ln \widehat{P}>$ 0 .

Differentiating the optimal contract in the gain space twice gives:

$$
\begin{equation*}
\frac{\partial^{2} w^{*}\left(P_{T}\right)}{\partial P_{T}^{2}}=\frac{\gamma_{1}}{P_{T}^{2}} \frac{1}{1-\alpha}\left(\gamma_{0}+\gamma_{1} \ln P_{T}\right)^{\frac{2 \alpha-1}{1-\alpha}} \times\left[\frac{\gamma_{1} \alpha}{1-\alpha}-\gamma_{0}-\gamma_{1} \ln P_{T}\right] \tag{IA.16}
\end{equation*}
$$

Convexity requires that $\frac{\partial^{2} w^{*}\left(P_{T}\right)}{\partial P_{T}^{2}} \geq 0 . \frac{\partial^{2} w^{*}\left(P_{T}\right)}{\partial P_{T}^{2}}=0$ defines the inflection point above which $w^{*}\left(P_{T}\right)$ becomes concave. From (IA.16), this is the case when the bracketed expression is zero, so $P_{T}^{I}=$ $\exp \left(\alpha /(1-\alpha)-\gamma_{0} / \gamma_{1}\right)$.

## II. Additional empirical material

The next subsection produces the complete version of two tables that are reported in the paper in a condensed format. The remaining seven sections contain detailed results for the robustness checks mentioned in the paper.

## A. Extended tables from the paper

Tables A.II and A.V are extended versions of, respectively, Table II, Panel A and Table V in the paper. Tables A.II and A.V display the results for eleven values of $\theta$ between 0 and 1 , while Table II, Panel A and Table V only report results for a subset of these $\theta$-values. To enhance readability, we refer to these tables with the same numbers as in the paper and use the prefix "A". There are no tables with the numbers A.I, A.III, or A.IV.

## B. CARA utility function

We repeat our analysis with the risk-aversion model where the agent has constant absolute riskaversion (CARA) instead of constant relative risk-aversion (CRRA):

$$
V^{C A R A}\left(w\left(P_{T}\right)\right)=-\exp \left(-\rho\left(W_{0}+w\left(P_{T}\right)\right)\right)
$$

where $W_{0}$ denotes wealth and $\rho$ the coefficient of absolute risk aversion. Table B.I shows the calibration results for seven values of the CRRA-parameter $\gamma$. The coefficient of absolute risk aversion $\rho$ is calculated from $\gamma$ as $\rho=\gamma /\left(W_{0}+\pi_{0}\right)$, where $\pi_{0}$ is the market value of the manager's contract (i.e., the costs of the contract to the firm).

A comparison of Table B.I with Table II, Panel B shows that our results are not sensitive to the choice between absolute and relative risk-aversion. This first impression is corroborated in Table B.II, which replicates Table III for CARA utility. For each CEO and each reference wage, we calculate the equivalent parameter of absolute risk aversion $\rho_{e}$ that results in the same certainty equivalent of the observed contract as the LA-model: $C E^{L A}\left(w^{d}, \theta\right) \equiv C E^{C A R A}\left(w^{d}, \rho_{e}\right)$ (see equation (18)). We numerically calculate the optimal linear contract for the LA-model with the reference wage given by $\theta$ and for the CARA-model with parameter $\rho_{e}$ and compare the two contracts across CEOs in Table B.II. The results are very similar to the results shown in Table III.

## C. Owners versus managers

Table B.III contains our results for Table III when we split the sample according to CEO ownership. Table B.III, Panel A shows the results for the 54 owner-executives who own $5 \%$ or more of the shares of their firm, and Panel B shows the results for the remaining 541 CEOs who own less than $5 \%$ of their firm. We discuss this robustness check in Section V of the paper.

## D. Restrict salaries and option holdings to be non-negative

Table B.IV displays the results for Table III when we repeat our analysis and require that salary and option holdings cannot become negative, i.e. $\phi \geq 0$ and $n_{O} \geq 0$. We discuss this robustness check in Section V of the paper.

## E. Remove outliers

We remove two outliers from our sample (Warren Buffett and Steven Ballmer) and reproduce three tables for the sample without these outliers: the descriptive statistics from Table I, the results for the piecewise linear contract from Table III, and the results for the non-linear LA-contract from Table IV. The results can be found in Tables B.V to B.VII. We discuss this robustness check in Section V of the paper.

## F. Biases in our sample

To analyze the biases in our sample, we break down our results from Tables III and IV into quintiles formed according to the firm's stock return volatility (Tables B.VIII and B.IX) and according to the CEO's observed option holdings (Tables B.X and B.XI). We discuss this robustness check in Section V of the paper.

## G. Analysis for 1997

We repeat our analysis for 1997 instead of 2005. Table B.XII contains the descriptive statistics for 1997, and Table B.XIII shows our analysis from Table III for the 1997 sample. We discuss this robustness check in Section V of the paper.

## H. Wealth robustness check

We multiply our wealth estimate $W_{0}$ by 0.5 and repeat our analysis from Table III. Table B.XIV, Panel A shows the results. Table B.XIV, Panel B displays the results if we multiply $W_{0}$ by 2 instead. We discuss this robustness check in Section V of the paper.

## Table A.II: Optimal piecewise linear contracts in the LA model

This table describes the optimal piecewise linear contract for the loss-aversion model. It is an extension of Table II, Panel A, which does not contain the results for all values of $\theta$. The table shows the median of the three parameters of the optimal contract, namely base salary $\phi^{*}$, stock holdings $n_{S}{ }^{*}$, and option holdings $n_{O}{ }^{*}$. It also shows the mean of the scaled errors: $\operatorname{error}(\phi)=\left(\phi^{*}-\phi^{d}\right) / \sigma_{\phi}$, $\operatorname{error}\left(n_{S}\right)=\left(n_{S}{ }^{*}-n_{S}{ }^{d}\right) / \sigma_{S}$, and $\operatorname{error}\left(n_{O}\right)=\left(n_{O}{ }^{*}-n_{O}{ }^{d}\right) / \sigma_{O}$, where $\sigma_{\phi} \sigma_{S}$, and $\sigma_{O}$ denote the cross-sectional standard deviations of base salaries, stock holdings, and option holdings, respectively, and where superscript ' $d$ ' denotes parameter values from the observed contract.. The table also shows the mean and median of the distance metric $D$ from equation (17), and the average probability of a loss, defined as $\operatorname{Prob}\left(w^{*}\left(P_{T}\right)<w^{R}\right)$. Results are displayed for eleven different reference wages parameterized by $\theta$ from equation (16). The last row shows the corresponding values of the observed contract.

| $\theta$ | Obs. | Avg. Prob. of Loss | Salary ( $\phi$ ) |  | Stock ( $\boldsymbol{n}_{S}$ ) |  | Options ( $n_{o}$ ) |  | Distance D |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Median | Mean <br> Error | Median | Mean Error | Median | Mean <br> Error | Mean | Median |
| 0.0 | 594 | 4.1\% | 0.29 | -1.594 | 0.005 | 0.103 | 0.007 | -0.429 | 0.54 | 0.16 |
| 0.1 | 578 | 13.6\% | 1.47 | 0.346 | 0.005 | 0.015 | 0.009 | -0.022 | 0.71 | 0.15 |
| 0.2 | 571 | 20.1\% | 1.29 | -0.049 | 0.006 | 0.050 | 0.007 | -0.135 | 1.44 | 0.40 |
| 0.3 | 578 | 26.0\% | -0.44 | 2.306 | 0.009 | 0.179 | 0.003 | -0.657 | 1.93 | 0.70 |
| 0.4 | 585 | 31.3\% | -2.89 | 3.027 | 0.011 | 0.285 | 0.001 | -1.136 | 2.40 | 0.87 |
| 0.5 | 587 | 35.9\% | -5.05 | 2.416 | 0.014 | 0.424 | 0.000 | -1.774 | 2.72 | 0.94 |
| 0.6 | 586 | 41.1\% | -6.74 | 2.337 | 0.017 | 0.526 | -0.002 | -2.271 | 3.07 | 1.13 |
| 0.7 | 585 | 46.3\% | -7.92 | 3.691 | 0.017 | 0.583 | -0.003 | -2.557 | 3.27 | 1.19 |
| 0.8 | 585 | 51.0\% | -8.26 | -3.294 | 0.018 | 0.647 | -0.003 | -2.921 | 3.32 | 1.23 |
| 0.9 | 581 | 54.9\% | -8.84 | -10.415 | 0.018 | 0.714 | -0.004 | -3.198 | 3.41 | 1.28 |
| 1.0 | 582 | 58.3\% | -8.89 | -10.729 | 0.019 | 0.708 | -0.005 | -3.292 | 3.47 | 1.28 |
| Data | 595 | N/A | 1.67 | N/A | 0.003 | N/A | 0.010 | N/A | N/A | N/A |

Table A.V: Comparison of linear and nonlinear loss-aversion models
This table compares the optimal piecewise linear loss-aversion contract with the optimal nonlinear lossaversion contract. It is an extension of Table V which does not contain the results for all values of $\theta$. For both models, the table shows the median change in wealth if the stock price changes by $-30 \%$ or $+30 \%$. In addition, the table shows the savings $\left[\mathrm{E}\left(w^{d}\left(P_{T}\right)\right)-\mathrm{E}\left(w^{*}\left(P_{T}\right)\right)\right] / \mathrm{E}\left(w^{d}\left(P_{T}\right)\right)$ the models predict from switching from the observed contract to the optimal contract. Results are shown for eleven different reference wages parameterized by $\theta$. Some observations are lost because of numerical problems.

| $\theta$ | Obs. | Linear option contract |  |  | General nonlinear contract |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Median change in wealth if stock price changes by |  | Mean savings | Median change in wealth if stock price changes by |  | Mean savings |
|  |  | -30\% | +30\% |  | -30\% | +30\% |  |
| 0.0 | 570 | -39.0\% | 47.1\% | 0.2\% | -37.9\% | 41.3\% | 0.5\% |
| 0.1 | 557 | -39.5\% | 49.8\% | 0.4\% | -35.9\% | 41.8\% | 1.5\% |
| 0.2 | 547 | -38.6\% | 47.7\% | 1.0\% | -32.5\% | 40.1\% | 3.3\% |
| 0.3 | 559 | -35.3\% | 42.2\% | 1.7\% | -27.7\% | 36.8\% | 5.2\% |
| 0.4 | 567 | -34.3\% | 37.4\% | 2.3\% | -22.2\% | 32.2\% | 6.9\% |
| 0.5 | 571 | -32.7\% | 34.6\% | 3.0\% | -16.8\% | 26.4\% | 8.4\% |
| 0.6 | 570 | -32.9\% | 32.5\% | 3.7\% | -12.1\% | 20.4\% | 10.1\% |
| 0.7 | 573 | -33.2\% | 31.7\% | 4.3\% | -8.8\% | 16.3\% | 11.6\% |
| 0.8 | 569 | -33.7\% | 30.6\% | 4.9\% | -6.4\% | 12.7\% | 13.0\% |
| 0.9 | 561 | -34.3\% | 30.4\% | 5.3\% | -4.7\% | 9.8\% | 14.1\% |
| 1.0 | 546 | -34.8\% | 30.7\% | 5.6\% | -3.5\% | 7.5\% | 15.0\% |

## Table B.I: Optimal contracts for managers with CARA utility

This table contains the results from repeating the analysis shown in Table II, Panel B if the manager exhibits constant absolute risk-aversion (CARA) utility instead of constant relative risk-aversion (CRRA). For seven different values of the CRRA parameter $\gamma$, we calculate the CEO's coefficient of absolute risk aversion $\rho$ as $\rho=\gamma /\left(W_{0}+\pi_{0}\right)$, where $\pi_{0}$ is the market value of her observed compensation package. The table shows the median of the three parameters of the optimal contract, namely base salary $\phi^{*}$, stock holdings $n_{S}{ }^{*}$, and option holdings $n_{O}{ }^{*}$. It also shows the mean of the scaled errors: $\operatorname{error}(\phi)=\left(\phi^{*}-\phi^{d}\right) / \sigma_{\phi}$, $\operatorname{error}\left(n_{S}\right)=\left(n_{S}^{*}-n_{S}{ }^{d}\right) / \sigma_{S}$, and $\operatorname{error}\left(n_{O}\right)=\left(n_{O}^{*}-n_{O}{ }^{d}\right) / \sigma_{O}$, where $\sigma_{\phi} \sigma_{S}$, and $\sigma_{O}$ denote the cross-sectional standard deviations of base salaries, stock holdings, and option holdings, respectively, and where superscript ' $d$ ' denotes parameter values from the observed contract. The table also shows the mean and median of the distance metric $D$ from equation (17). Some observations are lost because of numerical problems.

| $\gamma$ | Obs. | Salary ( $\phi$ ) |  | Stock ( $\boldsymbol{n}_{S}$ ) |  | Options ( $n_{o}$ ) |  | Distance D |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Median | Mean Error | Median | Mean Error | Median | Mean Error | Mean | Median |
| 0.1 | 595 | -9.21 | -10.986 | 0.019 | 0.777 | -0.005 | -3.586 | 3.67 | 1.26 |
| 0.2 | 595 | -9.10 | -10.908 | 0.019 | 0.752 | -0.006 | -3.600 | 3.68 | 1.34 |
| 0.5 | 595 | -9.02 | -10.587 | 0.020 | 0.700 | -0.008 | -3.634 | 3.70 | 1.49 |
| 1 | 595 | -8.27 | -9.964 | 0.020 | 0.633 | -0.010 | -3.631 | 3.69 | 1.60 |
| 3 | 594 | -6.09 | -7.583 | 0.016 | 0.492 | -0.013 | -3.709 | 3.75 | 1.83 |
| 6 | 595 | -3.16 | -5.237 | 0.012 | 0.346 | -0.011 | -3.484 | 3.51 | 1.86 |
| 20 | 590 | 0.54 | -1.292 | 0.007 | 0.103 | -0.007 | -2.793 | 2.80 | 1.53 |

## Table B.II: Comparison of LA-model with matched RA-model with CARA utility

This table contains the results from repeating the analysis shown in Table III if the manager exhibits constant absolute risk-aversion (CARA) utility instead of constant absolute risk-aversion (CRRA). It compares the optimal loss-aversion contract with the equivalent optimal risk-aversion contract where each CEO has constant absolute risk aversion with parameter $\rho$, which is chosen such that both models predict the same certainty equivalent for the observed contract. Contracts are piecewise linear. The table shows the mean and median of the difference between the metric $D$ between the RA-model and the LA-model (see equation (17)), and the frequency of this difference being positive. The table also shows the frequency of positive optimal option holdings, the frequency of positive optimal salaries, and the frequency of both (options and salary) being positive. Results are shown for eleven different reference wages parameterized by $\theta$ from equation (16). Some observations are lost because of numerical problems. ${ }^{* * *},{ }^{* *}, *$ denote significance of the T-test for zero mean and, respectively, the Wilcoxon signed rank test for zero median at the $1 \%, 5 \%$, and $10 \%$ level.

| $\theta$ | Obs. | $D_{R A}-D_{L A}$ |  |  | Percent with positive option holdings |  | Percent with positive fixed salary |  | Percent with positive options and salary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Percent $>0$ | Mean | Median | RA | LA | RA | LA | RA | LA |
| 0.0 | 329 | 97.3\% | $3.25{ }^{* * *}$ | $1.60{ }^{* * *}$ | 41.0\% | 90.3\% | 1.2\% | 62.9\% | 0.0\% | 55.9\% |
| 0.1 | 350 | 98.9\% | $3.50{ }^{* * *}$ | $1.72{ }^{* * *}$ | 37.7\% | 90.3\% | 1.1\% | 74.3\% | 0.0\% | 70.9\% |
| 0.2 | 401 | 91.3\% | $1.84 * * *$ | 0.70 *** | 33.2\% | 79.8\% | 1.2\% | 56.1\% | 0.2\% | 53.6\% |
| 0.3 | 441 | 86.8\% | $1.37{ }^{* * *}$ | $0.39^{* * *}$ | 29.9\% | 63.7\% | 0.9\% | 38.8\% | 0.2\% | 36.1\% |
| 0.4 | 483 | 88.6\% | $1.04 * * *$ | $0.27{ }^{* * *}$ | 28.4\% | 52.4\% | 1.4\% | 27.1\% | 0.2\% | 25.3\% |
| 0.5 | 510 | 91.4\% | 0.90 *** | $0.25{ }^{* * *}$ | 24.9\% | 45.3\% | 1.2\% | 17.1\% | 0.0\% | 15.7\% |
| 0.6 | 529 | 90.2\% | $0.68{ }^{* * *}$ | $0.23{ }^{* * *}$ | 24.0\% | 39.7\% | 1.7\% | 10.4\% | 0.2\% | 8.7\% |
| 0.7 | 547 | 88.7\% | 0.53 *** | 0.20 *** | 22.5\% | 36.6\% | 2.2\% | 6.9\% | 0.2\% | 4.9\% |
| 0.8 | 549 | 86.2\% | $0.38{ }^{* * *}$ | $0.19{ }^{* * *}$ | 22.8\% | 33.7\% | 2.4\% | 5.5\% | 0.2\% | 3.1\% |
| 0.9 | 534 | 84.6\% | $0.27{ }^{* * *}$ | $0.16^{* * *}$ | 22.8\% | 33.5\% | 2.2\% | 3.7\% | 0.2\% | 2.2\% |
| 1.0 | 527 | 83.7\% | $0.19 * * *$ | $0.13{ }^{* * *}$ | 24.7\% | 33.6\% | 2.1\% | 3.2\% | 0.2\% | 1.9\% |

## Table B.III: Ownership robustness check

This table contains the results from repeating the analysis shown in Table III when we split our sample according to the stock ownership of the CEOs. Panel A displays the results for CEOs who own more than $5 \%$ of their firm's equity, while Panel B displays the corresponding results for the remaining CEOs in our sample. The table compares the optimal loss-aversion contract with the equivalent optimal risk-aversion contract where each CEO has constant relative risk aversion with parameter $\gamma$, which is chosen such that both models predict the same certainty equivalent for the observed contract (equation (18)). Contracts are piecewise linear. The table shows the average equivalent $\gamma$, the mean and median of the distance metric $D$ for the LA-model (see equation (17)), the mean and median of the difference between the metric $D$ between the RA-model and the LA-model, and the frequency of this difference being positive. The table also shows the frequency of positive optimal option holdings, the frequency of positive optimal salaries, and the frequency of both (options and salary) being positive. Results are shown for eleven different reference wages parameterized by $\theta$ from equation (16). Some observations are lost because of numerical problems. ${ }^{* * *}$, ${ }^{* *}$, * denote significance of the Ttest for zero mean and, respectively, the Wilcoxon signed rank test for zero median at the $1 \%, 5 \%$, and $10 \%$ level.

Panel A: Results for owner-managers ( $\boldsymbol{n}_{\boldsymbol{S}} \geq \mathbf{5 \%}$ )

|  | Average Obs. equivalent $\gamma$ |  | $D_{L A}$ |  | $D_{R A}-D_{L A}$ |  |  | Percent with positive option holdings |  | Percent with positive fixed salary |  | Percent with positive options and salary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Mean | Median | Percent $>0$ | Mean | Median | RA | LA | RA | LA | RA | LA |
| 0.0 | 54 | 0.16 | 1.80 | 1.46 | 90.7\% | 11.06 | 6.60 | 3.7\% | 24.1\% | 0.0\% | 14.8\% | 0.0\% | 5.6\% |
| 0.1 | 51 | 0.19 | 2.40 | 2.24 | 90.2\% | $11.02{ }^{* * *}$ | 6.79 *** | 3.9\% | 88.2\% | 0.0\% | 84.3\% | 0.0\% | 82.4\% |
| 0.2 | 54 | 0.26 | 6.17 | 4.09 | 81.5\% | $7.24{ }^{* * *}$ | $6.01{ }^{* * *}$ | 3.7\% | 90.7\% | 0.0\% | 92.6\% | 0.0\% | 90.7\% |
| 0.3 | 53 | 0.34 | 7.79 | 4.12 | 71.7\% | 6.20 *** | 4.00 *** | 3.8\% | 81.1\% | 0.0\% | 79.2\% | 0.0\% | 79.2\% |
| 0.4 | 54 | 0.46 | 9.97 | 6.04 | 74.1\% | 5.13 *** | $1.65{ }^{* * *}$ | 3.7\% | 59.3\% | 0.0\% | 59.3\% | 0.0\% | 57.4\% |
| 0.5 | 54 | 0.62 | 11.41 | 7.39 | 75.9\% | 4.29 *** | $3.01{ }^{* * *}$ | 3.7\% | 40.7\% | 0.0\% | 38.9\% | 0.0\% | 38.9\% |
| 0.6 | 54 | 0.77 | 13.22 | 9.45 | 81.5\% | 3.05 ** | $3.43{ }^{* * *}$ | 3.7\% | 29.6\% | 0.0\% | 24.1\% | 0.0\% | 24.1\% |
| 0.7 | 54 | 0.86 | 14.12 | 9.77 | 81.5\% | 2.72 * | $3.32{ }^{* * *}$ | 1.9\% | 16.7\% | 0.0\% | 14.8\% | 0.0\% | 13.0\% |
| 0.8 | 54 | 0.92 | 13.71 | 10.83 | 83.3\% | 3.49 *** | 2.79 *** | 1.9\% | 13.0\% | 0.0\% | 9.3\% | 0.0\% | 9.3\% |
| 0.9 | 53 | 0.92 | 13.98 | 10.16 | 84.9\% | $3.44{ }^{* * *}$ | $1.81{ }^{* * *}$ | 0.0\% | 5.7\% | 0.0\% | 1.9\% | 0.0\% | 1.9\% |
| 1.0 | 54 | 0.86 | 14.13 | 10.64 | 83.3\% | $2.76{ }^{* * *}$ | $1.84{ }^{* * *}$ | 1.9\% | 3.7\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |

Panel B: Results for non-owner managers ( $\boldsymbol{n}_{\boldsymbol{S}}<\mathbf{5 \%}$ )

| Average $\theta$ Obs. equivalent |  | $D_{L A}$ |  | $D_{\text {RA }}-D_{\text {LA }}$ |  |  | Percent with positive option holdings |  | Percent with positive fixed salary |  | Percent with positive options and salary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\gamma$ | Mean | Median | Percent $>0$ | Mean | Median | RA | LA | RA | LA | RA | LA |
| 0.0540 | 0.21 | 0.42 | 0.14 | 97.2\% | 1.92 | 0.79 | 33.5\% | 89.3\% | 1.9\% | 64.1\% | 0.4\% | 57.2\% |
| 0.1527 | 0.29 | 0.55 | 0.13 | 97.9\% | 1.83 *** | 0.77 *** | 32.6\% | 91.3\% | 1.7\% | 76.9\% | 0.0\% | 73.4\% |
| 0.2517 | 0.43 | 0.94 | 0.36 | 92.8\% | $1.50{ }^{* * *}$ | 0.56 *** | 30.8\% | 81.0\% | 2.1\% | 59.6\% | 0.4\% | 57.1\% |
| 0.3524 | 0.54 | 1.32 | 0.58 | 89.3\% | $1.07{ }^{* * *}$ | $0.41{ }^{* * *}$ | 30.5\% | 67.0\% | 1.7\% | 43.5\% | 0.4\% | 40.5\% |
| 0.4531 | 0.70 | 1.63 | 0.72 | 91.3\% | 0.80 *** | 0.28 *** | 28.1\% | 56.7\% | 1.5\% | 29.9\% | 0.0\% | 27.9\% |
| 0.5532 | 0.85 | 1.84 | 0.85 | 92.5\% | $0.61{ }^{* * *}$ | $0.23{ }^{* * *}$ | 27.8\% | 49.1\% | 1.9\% | 18.8\% | 0.4\% | 17.3\% |
| 0.6532 | 0.97 | 2.04 | 0.95 | 91.2\% | 0.48 *** | 0.23 *** | 24.4\% | 42.5\% | 1.7\% | 11.7\% | 0.0\% | 9.8\% |
| 0.7528 | 1.06 | 2.16 | 0.99 | 89.4\% | $0.37{ }^{* * *}$ | $0.21{ }^{* * *}$ | 22.7\% | 38.6\% | 2.3\% | 8.0\% | 0.0\% | 5.7\% |
| 0.8528 | 1.11 | 2.25 | 1.01 | 86.7\% | 0.29 *** | $0.19{ }^{* * *}$ | 22.9\% | 35.8\% | 2.3\% | 6.3\% | 0.0\% | 3.6\% |
| 0.9526 | 1.07 | 2.34 | 1.05 | 84.0\% | $0.21{ }^{* * *}$ | $0.16{ }^{* * *}$ | 23.4\% | 35.2\% | 2.5\% | 4.4\% | 0.2\% | 2.7\% |
| 1.0527 | 1.00 | 2.38 | 1.05 | 82.0\% | $0.14{ }^{* * *}$ | $0.12{ }^{* *}$ | 24.3\% | 34.3\% | 2.3\% | 3.6\% | 0.0\% | 2.1\% |

## Table B.IV: Restricted models with positive salaries and positive option holdings

This table contains the results from repeating the analysis shown in Table III with the stricter constraints that option holdings and salaries must be non-negative ( $n_{O} \geq$ $0, \phi \geq 0$ ). The table compares the optimal loss-aversion contract with the equivalent optimal risk-aversion contract where each CEO has constant relative risk aversion with parameter $\gamma$, which is chosen such that both models predict the same certainty equivalent for the observed contract (equation (18)). Contracts are piecewise linear. The table shows the average equivalent $\gamma$, the mean and median of the distance metric $D$ for the RA-model (see equation (17)), the mean and median of the difference between the metric $D$ between the RA-model and the LA-model, and the frequency of this difference being positive. The table also shows the frequency of positive optimal option holdings, the frequency of positive optimal salaries, and the frequency of both (options and salary) being positive. Results are shown for eleven different reference wages parameterized by $\theta$ from equation (16). Some observations are lost because of numerical problems. ${ }^{* * *}$, ${ }^{* *}$, ${ }^{*}$ denote significance of the T-test for zero mean and, respectively, the Wilcoxon signed rank test for zero median at the $1 \%, 5 \%$, and $10 \%$ level.

|  | Average Obs. equivalent |  | $D_{R A}$ |  | $D_{R A}-D_{L A}$ |  |  | Percent with positive option holdings |  | Percent with positive fixed salary |  | Percent with positive options and salary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\gamma$ | Mean | Median | Percent $>0$ | Mean | Median | RA | LA | RA | LA | RA | LA |
| 0.0 | 588 | 0.21 | 0.33 | 0.15 | 49.5\% | -0.02 | $0.00^{* * *}$ | 84.2\% | 89.8\% | 15.8\% | 65.3\% | 0.3\% | 58.3\% |
| 0.1 | 574 | 0.28 | 0.34 | 0.15 | 50.9\% | $-0.22^{* * *}$ | 0.00 | 82.9\% | 94.4\% | 16.6\% | 81.7\% | 0.0\% | 78.2\% |
| 0.2 | 569 | 0.41 | 0.35 | 0.16 | 39.0\% | -0.54*** | $0.00^{* * *}$ | 81.4\% | 94.7\% | 17.9\% | 67.1\% | 0.2\% | 64.5\% |
| 0.3 | 573 | 0.53 | 0.36 | 0.16 | 50.3\% | $-0.68{ }^{* * *}$ | $0.00^{* *}$ | 81.3\% | 92.5\% | 17.5\% | 53.2\% | 0.0\% | 49.9\% |
| 0.4 | 584 | 0.68 | 0.38 | 0.17 | 61.5\% | $-0.61{ }^{* * *}$ | 0.00 | 79.8\% | 90.6\% | 19.0\% | 39.7\% | 0.0\% | 37.3\% |
| 0.5 | 584 | 0.83 | 0.40 | 0.18 | 74.1\% | $-0.46{ }^{* * *}$ | $0.01{ }^{* *}$ | 79.5\% | 89.6\% | 19.5\% | 29.1\% | 0.2\% | 27.1\% |
| 0.6 | 586 | 0.95 | 0.41 | 0.18 | 78.5\% | -0.39 *** | $0.02{ }^{* * *}$ | 78.8\% | 87.7\% | 20.0\% | 20.5\% | 0.0\% | 18.1\% |
| 0.7 | 585 | 1.05 | 0.41 | 0.19 | 82.4\% | $-0.35{ }^{* * *}$ | $0.02{ }^{* *}$ | 78.8\% | 87.0\% | 20.2\% | 15.2\% | 0.0\% | 12.6\% |
| 0.8 | 582 | 1.09 | 0.41 | 0.19 | 83.2\% | -0.19 *** | $0.02{ }^{* * *}$ | 79.0\% | 86.1\% | 20.1\% | 14.8\% | 0.0\% | 12.2\% |
| 0.9 |  | 1.06 | 0.40 | 0.19 | 82.8\% | $-0.11{ }^{* *}$ | $0.02{ }^{* *}$ | 78.9\% | 85.6\% | 20.4\% | 12.2\% | 0.0\% | 9.6\% |
| 1.0 | 577 | 0.98 | 0.40 | 0.18 | 82.3\% | -0.11 ** | $0.02{ }^{* *}$ | 80.9\% | 85.1\% | 18.7\% | 9.0\% | 0.3\% | 6.9\% |

## Table B.V: Description of the data set after the removal of two outliers

This table replicates Table I, Panel A after two outliers (Warren Buffett and Steven Ballmer, who have a contract value that exceeds $\$ 10$ billion) have been removed. It displays mean, standard deviation, and the $10 \%, 50 \%$, and $90 \%$ quantiles of the variables in our data set. "Value of contract" is the market value of the compensation package $\pi=\phi+n_{S}{ }^{*} P_{0}+n_{O}{ }^{*} B S$, where $B S$ is the Black-Scholes option value. All dollar amounts are in millions.

| Variable |  | Mean | Std. dev. | 10\% Quantile | Median | 90\% Quantile |
| :--- | :---: | ---: | ---: | ---: | ---: | ---: |
| Stock | $n_{S}$ | $1.82 \%$ | $5.03 \%$ | $0.04 \%$ | $0.31 \%$ | $3.73 \%$ |
| Options | $n_{O}$ | $1.44 \%$ | $1.42 \%$ | $0.16 \%$ | $1.04 \%$ | $3.24 \%$ |
| Fixed salary | $\phi$ | 2.50 | 3.11 | 0.60 | 1.68 | 4.69 |
| Value of contract | $\pi$ | 85.2 | 256.4 | 5.5 | 29.8 | 154.0 |
| Non-firm wealth | $W_{0}$ | 30.2 | 85.0 | 2.3 | 10.3 | 60.1 |
| Firm value | $P_{0}$ | 9,936 | 27,211 | 342 | 2,253 | 19,047 |
| Strike price | $K$ | 7,520 | 22,531 | 242 | 1,461 | 13,508 |
| Moneyness | $K / P_{0}$ | $70.0 \%$ | $20.5 \%$ | $40.3 \%$ | $70.7 \%$ | $98.8 \%$ |
| Maturity | $T$ | 4.6 | 1.3 | 3.4 | 4.4 | 6.0 |
| Stock volatility | $\sigma$ | $42.9 \%$ | $21.4 \%$ | $22.9 \%$ | $36.1 \%$ | $75.1 \%$ |
| Dividend rate | $d$ | $1.24 \%$ | $2.71 \%$ | $0.00 \%$ | $0.62 \%$ | $3.28 \%$ |
| Age |  | 56.6 | 6.6 | 48 | 57 | 64 |

## Table B.VI: Comparison of LA-model with matched RA-model after the removal of two outliers

This table contains the results from repeating the analysis shown in Table III after two outliers (Warren Buffett and Steven Ballmer) have been removed. It compares the optimal loss-aversion contract with the equivalent optimal risk-aversion contract where each CEO has constant relative risk aversion with parameter $\gamma$, which is chosen such that both models predict the same certainty equivalent for the observed contract (equation (18)). Contracts are piecewise linear. The table shows the average equivalent $\gamma$, the mean and median of the difference between the metric $D$ between the RA-model and the LA-model (see equation (17)), and the frequency of this difference being positive. The table also shows the frequency of positive optimal option holdings, the frequency of positive optimal salaries, and the frequency of both (options and salary) being positive. Results are shown for eleven different reference wages parameterized by $\theta$ from equation (16). Some observations are lost because of numerical problems. ${ }^{* * *},{ }^{* *},{ }^{*}$ denote significance of the T-test for zero mean and, respectively, the Wilcoxon signed rank test for zero median at the $1 \%$, $5 \%$, and $10 \%$ level.

| $\theta$ |  | Average equivalent $\gamma$ | $D_{R A}-D_{L A}$ |  |  | Percent with positive option holdings |  | Percent with positive fixed salary |  | Percent with positive options and salary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Percent $>0$ | Mean | Median | RA | LA | RA | LA | RA | LA |
| 0.0 | 592 | 0.21 | 96.8\% | $2.76{ }^{* *}$ | $0.92{ }^{* * *}$ | 30.9\% | 83.6\% | 1.7\% | 59.8\% | 0.3\% | 52.7\% |
| 0.1 | 576 | 0.28 | 97.4\% | $2.65 * * *$ | $0.87^{* * *}$ | 30.2\% | 91.1\% | 1.6\% | 77.6\% | 0.0\% | 74.3\% |
| 0.2 | 569 | 0.41 | 91.7\% | $2.05^{* * *}$ | 0.63 *** | 28.3\% | 81.9\% | 1.9\% | 62.6\% | 0.4\% | 60.1\% |
| 0.3 | 575 | 0.52 | 88.0\% | $1.56{ }^{* *}$ | $0.44{ }^{* * *}$ | 28.2\% | 68.2\% | 1.6\% | 46.6\% | 0.3\% | 43.8\% |
| 0.4 | 583 | 0.68 | 90.1\% | $1.22 * * *$ | 0.30 *** | 25.9\% | 56.8\% | 1.4\% | 32.4\% | 0.0\% | 30.4\% |
| 0.5 | 584 | 0.83 | 91.1\% | $0.98 * * *$ | 0.27 *** | 25.7\% | 48.1\% | 1.7\% | 20.4\% | 0.3\% | 19.0\% |
| 0.6 | 584 | 0.96 | 90.4\% | $0.76{ }^{* *}$ | $0.25 * * *$ | 22.6\% | 41.3\% | 1.5\% | 12.7\% | 0.0\% | 11.0\% |
| 0.7 | 580 | 1.05 | 88.8\% | $0.65 * * *$ | $0.24 * * *$ | 20.9\% | 36.6\% | 2.1\% | 8.4\% | 0.0\% | 6.2\% |
| 0.8 | 580 | 1.09 | 86.6\% | $0.62^{* *}$ | $0.22^{* * *}$ | 21.0\% | 33.6\% | 2.1\% | 6.4\% | 0.0\% | 4.0\% |
| 0.9 | 578 | 1.06 | 84.1\% | 0.50 *** | $0.18{ }^{* * *}$ | 21.3\% | 32.5\% | 2.2\% | 4.2\% | 0.2\% | 2.6\% |
| 1.0 | 579 | 0.99 | 82.0\% | $0.38^{* * *}$ | $0.14{ }^{* * *}$ | 22.3\% | 31.6\% | 2.1\% | 3.3\% | 0.0\% | 1.9\% |

## Table B.VII: Optimal nonlinear loss-aversion contracts after the removal of two outliers

This table contains the results from repeating the analysis shown in Table IV after two outliers (Warren Buffett and Steven Ballmer) have been removed. It describes the optimal nonlinear loss-aversion contract. The table shows the median change in wealth if the stock price changes by $-50 \%,-30 \%,+30 \%$, or $+50 \%$. In addition, the table shows the average dismissal probability, defined as the probability with which the contract pays the minimum wage $\underline{w}$ (from equation (20)), the incentives from dismissals that are generated by the drop to the minimum wage $\underline{w}$, and the mean inflection quantile, which is the quantile at which the curvature of the optimal wage function changes from convex to concave. Results are shown for eleven different reference wages parameterized by $\theta$. Some observations are lost because of numerical problems.

| $\theta$ | Obs. | Mean dismissal probability | Incentives from dismissals | Mean inflection quantile | Median change in wealth if stock price changes by |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | -50\% | -30\% | +30\% | +50\% |
| 0.0 | 569 | 0.00\% | 0.01\% | 98.9\% | -59.7\% | -37.9\% | 41.3\% | 70.2\% |
| 0.1 | 570 | 0.05\% | 0.30\% | 99.9\% | -55.6\% | -35.9\% | 41.8\% | 71.9\% |
| 0.2 | 569 | 0.58\% | 2.70\% | 100.0\% | -49.4\% | -32.6\% | 39.9\% | 70.4\% |
| 0.3 | 573 | 1.84\% | 8.79\% | 100.0\% | -40.8\% | -27.8\% | 36.9\% | 65.8\% |
| 0.4 | 571 | 4.12\% | 17.08\% | 100.0\% | -31.3\% | -22.3\% | 32.2\% | 58.4\% |
| 0.5 | 571 | 6.53\% | 24.61\% | 100.0\% | -23.0\% | -16.8\% | 26.5\% | 49.6\% |
| 0.6 | 571 | 9.30\% | 32.84\% | 100.0\% | -16.8\% | -12.1\% | 20.4\% | 39.1\% |
| 0.7 | 573 | 12.11\% | 40.19\% | 100.0\% | -12.6\% | -8.8\% | 16.4\% | 31.1\% |
| 0.8 | 568 | 14.79\% | 47.34\% | 100.0\% | -9.8\% | -6.4\% | 12.7\% | 24.5\% |
| 0.9 | 562 | 17.28\% | 53.63\% | 100.0\% | -8.4\% | -4.7\% | 9.8\% | 19.5\% |
| 1.0 | 546 | 19.84\% | 59.32\% | 100.0\% | -8.2\% | -3.5\% | 7.5\% | 15.3\% |

## Table B.VIII: Comparison of LA-model with matched RA-model for quintiles according to stock volatility $\sigma$

This table shows a breakdown of the results from Table III when we divide our sample into five quintiles according to the firm's stock return volatility $\sigma$. Each panel shows the result for one of the quintiles from the lowest volatility (Panel A) to the highest volatility (Panel E). All panels compare the optimal loss-aversion contract with the equivalent optimal risk-aversion contract where each CEO has constant relative risk aversion with parameter $\gamma$, which is chosen such that both models predict the same certainty equivalent for the observed contract (equation (18)). Contracts are piecewise linear. The table shows the average equivalent $\gamma$, the mean and median of the difference between the metric $D$ between the RA-model and the LA-model (see equation (17)), and the frequency of this difference being positive. The table also shows the frequency of positive optimal option holdings, the frequency of positive optimal salaries, and the frequency of both (options and salary) being positive. Results are shown for eleven different reference wages parameterized by $\theta$ from equation (16). Some observations are lost because of numerical problems. ***, **, * denote significance of the T-test for zero mean and, respectively, the Wilcoxon signed rank test for zero median at the $1 \%, 5 \%$, and $10 \%$ level.

Panel A: Quintile 1, where $\sigma \leq \mathbf{2 6 . 6 \%}$

| $\theta$ | Obs. | Average equivalent $\gamma$ | $D_{R A}-D_{L A}$ |  |  | Percent with positive option holdings |  | Percent with positive fixed salary |  | Percent with positive options and salary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Percent $>0$ | Mean | Median | RA | LA | RA | LA | RA | LA |
| 0.0 | 119 | 0.20 | 96.6\% | $0.69{ }^{* * *}$ | 0.30 *** | 48.7\% | 82.4\% | 4.2\% | 37.0\% | 0.8\% | 28.6\% |
| 0.1 | 116 | 0.24 | 97.4\% | $0.81{ }^{* * *}$ | $0.39^{* * *}$ | 48.3\% | 90.5\% | 3.4\% | 69.8\% | 0.0\% | 63.8\% |
| 0.2 | 111 | 0.37 | 93.7\% | $0.68{ }^{* * *}$ | $0.26{ }^{* *}$ | 47.7\% | 93.7\% | 4.5\% | 86.5\% | 0.9\% | 82.9\% |
| 0.3 | 113 | 0.41 | 82.3\% | $0.29{ }^{* * *}$ | $0.15{ }^{* * *}$ | 46.0\% | 92.0\% | 3.5\% | 71.7\% | 0.9\% | 68.1\% |
| 0.4 | 115 | 0.53 | 84.3\% | -0.02 | $0.06{ }^{* * *}$ | 45.2\% | 88.7\% | 2.6\% | 56.5\% | 0.0\% | 53.9\% |
| 0.5 | 117 | 0.72 | 85.5\% | -0.14 | $0.06{ }^{* * *}$ | 47.0\% | 84.6\% | 2.6\% | 43.6\% | 0.0\% | 41.9\% |
| 0.6 | 117 | 0.91 | 86.3\% | -0.51 | $0.08^{* * *}$ | 41.9\% | 73.5\% | 2.6\% | 29.1\% | 0.0\% | 27.4\% |
| 0.7 | 118 | 1.11 | 89.8\% | -0.61 | $0.09{ }^{* * *}$ | 39.8\% | 69.5\% | 2.5\% | 22.9\% | 0.0\% | 20.3\% |
| 0.8 | 116 | 1.29 | 90.5\% | 0.05 | $0.11{ }^{* * *}$ | 40.5\% | 62.1\% | 2.6\% | 17.2\% | 0.0\% | 14.7\% |
| 0.9 | 114 | 1.38 | 93.9\% | $0.37{ }^{* * *}$ | $0.13{ }^{* * *}$ | 37.7\% | 57.0\% | 2.6\% | 8.8\% | 0.0\% | 7.0\% |
| 1.0 | 117 | 1.38 | 92.3\% | $0.26{ }^{* *}$ | $0.08^{* * *}$ | 39.3\% | 51.3\% | 3.4\% | 6.8\% | 0.0\% | 3.4\% |

Panel B: Quintile 2, where 26.6\% $<\sigma \leq \mathbf{3 2 . 3 \%}$

| $\theta$ | Obs. | Average equivalent $\gamma$ | $D_{R A}-D_{L A}$ |  |  | Percent with positive option holdings |  | Percent with positive fixed salary |  | Percent with positive options and salary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Percent $>0$ | Mean | Median | RA | LA | RA | LA | RA | LA |
| 0.0 | 118 | 0.20 | 95.8\% | $1.27{ }^{* * *}$ | $0.52^{* * *}$ | 44.9\% | 92.4\% | 0.8\% | 57.6\% | 0.8\% | 55.1\% |
| 0.1 | 110 | 0.24 | 96.4\% | $1.28{ }^{* * *}$ | $0.57{ }^{* * *}$ | 44.5\% | 98.2\% | 0.9\% | 88.2\% | 0.0\% | 87.3\% |
| 0.2 | 112 | 0.35 | 90.2\% | $1.16{ }^{* * *}$ | $0.35{ }^{* * *}$ | 42.0\% | 96.4\% | 0.9\% | 71.4\% | 0.0\% | 70.5\% |
| 0.3 | 115 | 0.45 | 83.5\% | $0.72{ }^{* * *}$ | $0.15{ }^{* * *}$ | 40.9\% | 85.2\% | 0.9\% | 53.0\% | 0.0\% | 52.2\% |
| 0.4 | 117 | 0.69 | 88.0\% | $0.35{ }^{*}$ | $0.14{ }^{* * *}$ | 38.5\% | 71.8\% | 0.9\% | 34.2\% | 0.0\% | 34.2\% |
| 0.5 | 118 | 0.85 | 92.4\% | 0.24 | $0.12{ }^{* * *}$ | 38.1\% | 64.4\% | 1.7\% | 19.5\% | 0.8\% | 19.5\% |
| 0.6 | 118 | 1.03 | 96.6\% | 0.45 ** | $0.18{ }^{* * *}$ | 33.1\% | 56.8\% | 0.8\% | 12.7\% | 0.0\% | 11.9\% |
| 0.7 | 116 | 1.19 | 98.3\% | 0.53 *** | 0.20 *** | 31.0\% | 46.6\% | 1.7\% | 6.0\% | 0.0\% | 3.4\% |
| 0.8 | 117 | 1.27 | 99.1\% | $0.44 * * *$ | $0.19{ }^{* * *}$ | 29.9\% | 44.4\% | 1.7\% | 2.6\% | 0.0\% | 1.7\% |
| 0.9 | 117 | 1.22 | 97.4\% | $0.37^{* *}$ | $0.16^{* * *}$ | 29.9\% | 43.6\% | 1.7\% | 1.7\% | 0.0\% | 1.7\% |
| 1.0 | 117 | 1.09 | 94.0\% | $0.28{ }^{* *}$ | $0.12{ }^{* * *}$ | 33.3\% | 43.6\% | 0.9\% | 1.7\% | 0.0\% | 1.7\% |

Panel C: Quintile 3, where $32.3 \%<\sigma \leq 40.4 \%$

| $\theta$ | Obs. | Average equivalent $\gamma$ | $D_{R A}-D_{L A}$ |  |  | Percent with positive option holdings |  | Percent with positive fixed salary |  | Percent with positive options and salary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Percent $>0$ | Mean | Median | RA | LA | RA | LA | RA | LA |
| 0.0 | 118 | 0.20 | 95.8\% | $1.88{ }^{* * *}$ | $0.68{ }^{* * *}$ | 35.6\% | 89.0\% | 0.0\% | 55.9\% | 0.0\% | 52.5\% |
| 0.1 | 114 | 0.26 | 98.2\% | $2.06^{* * *}$ | $0.68{ }^{* * *}$ | 35.1\% | 94.7\% | 0.0\% | 84.2\% | 0.0\% | 82.5\% |
| 0.2 | 114 | 0.38 | 89.5\% | $1.36{ }^{* * *}$ | 0.42 *** | 32.5\% | 92.1\% | 0.9\% | 65.8\% | 0.9\% | 65.8\% |
| 0.3 | 114 | 0.54 | 86.0\% | $1.22 * * *$ | 0.26 *** | 35.1\% | 76.3\% | 0.0\% | 45.6\% | 0.0\% | 44.7\% |
| 0.4 | 118 | 0.67 | 90.7\% | 0.70 ** | $0.18{ }^{* * *}$ | 30.5\% | 63.6\% | 0.0\% | 28.8\% | 0.0\% | 28.8\% |
| 0.5 | 116 | 0.83 | 93.1\% | 0.76 *** | $0.16{ }^{* * *}$ | 27.6\% | 51.7\% | 0.0\% | 18.1\% | 0.0\% | 18.1\% |
| 0.6 | 116 | 0.97 | 93.1\% | $0.95 * * *$ | 0.20 *** | 25.0\% | 44.8\% | 0.0\% | 8.6\% | 0.0\% | 8.6\% |
| 0.7 | 114 | 1.08 | 91.2\% | $1.02{ }^{* *}$ | $0.22 * * *$ | 21.9\% | 40.4\% | 0.0\% | 5.3\% | 0.0\% | 4.4\% |
| 0.8 | 115 | 1.12 | 91.3\% | $0.87{ }^{* * *}$ | $0.23{ }^{* * *}$ | 21.7\% | 36.5\% | 0.0\% | 4.3\% | 0.0\% | 1.7\% |
| 0.9 | 115 | 1.06 | 90.4\% | $0.64{ }^{* * *}$ | 0.20 *** | 24.3\% | 36.5\% | 0.9\% | 1.7\% | 0.9\% | 1.7\% |
| 1.0 | 114 | 0.97 | 89.5\% | $0.52^{* * *}$ | $0.17{ }^{* * *}$ | 23.7\% | 36.8\% | 0.0\% | 1.8\% | 0.0\% | 1.8\% |

Panel D: Quintile 4, where $\mathbf{4 0 . 4 \%}<\sigma \leq 56.7 \%$

| $\theta$ | Obs. | Average equivalent <br> $\gamma$ | $D_{R A}-D_{L A}$ |  |  | Percent with positive option holdings |  | Percent with positive fixed salary |  | Percent with positive options and salary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Percent $>0$ | Mean | Median | RA | LA | RA | LA | RA | LA |
| 0.0 | 120 | 0.22 | 98.3\% | $2.90{ }^{* * *}$ | $1.51{ }^{* * *}$ | 19.2\% | 82.5\% | 1.7\% | 73.3\% | 0.0\% | 66.7\% |
| 0.1 | 120 | 0.35 | 97.5\% | $2.72{ }^{* *}$ | $1.34{ }^{* * *}$ | 19.2\% | 95.8\% | 1.7\% | 82.5\% | 0.0\% | 80.8\% |
| 0.2 | 115 | 0.49 | 88.7\% | $1.84 * * *$ | $0.98{ }^{* * *}$ | 17.4\% | 83.5\% | 1.7\% | 54.8\% | 0.0\% | 53.9\% |
| 0.3 | 117 | 0.57 | 89.7\% | $1.45{ }^{* * *}$ | $0.66{ }^{* * *}$ | 15.4\% | 63.2\% | 0.9\% | 40.2\% | 0.0\% | 38.5\% |
| 0.4 | 118 | 0.73 | 93.2\% | $2.00^{* * *}$ | 0.69 *** | 12.7\% | 49.2\% | 0.8\% | 31.4\% | 0.0\% | 30.5\% |
| 0.5 | 118 | 0.90 | 94.9\% | $1.83{ }^{* * *}$ | $0.68{ }^{* * *}$ | 12.7\% | 30.5\% | 1.7\% | 13.6\% | 0.8\% | 12.7\% |
| 0.6 | 118 | 1.00 | 91.5\% | $1.35{ }^{* * *}$ | $0.57{ }^{* * *}$ | 11.0\% | 23.7\% | 0.8\% | 7.6\% | 0.0\% | 5.1\% |
| 0.7 | 119 | 1.03 | 86.6\% | $1.07{ }^{* * *}$ | $0.48{ }^{* * *}$ | 9.2\% | 19.3\% | 2.5\% | 2.5\% | 0.0\% | 1.7\% |
| 0.8 | 119 | 0.99 | 84.9\% | $0.88{ }^{* * *}$ | $0.39{ }^{* * *}$ | 10.1\% | 18.5\% | 2.5\% | 2.5\% | 0.0\% | 0.8\% |
| 0.9 | 118 | 0.91 | 80.5\% | $0.61{ }^{* * *}$ | $0.31{ }^{* * *}$ | 11.0\% | 18.6\% | 2.5\% | 2.5\% | 0.0\% | 0.8\% |
| 1.0 | 118 | 0.82 | 76.3\% | $0.42{ }^{* *}$ | $0.25^{* * *}$ | 11.0\% | 18.6\% | 2.5\% | 0.8\% | 0.0\% | 0.8\% |

Panel E: Quintile 5, where $\sigma>56.7 \%$

| $\theta$ | Obs. | Average equivalent <br> $\gamma$ | $D_{R A}-D_{L A}$ |  |  | Percent with positive option holdings |  | Percent with positive fixed salary |  | Percent with positive options and salary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Percent $>0$ | Mean | Median | RA | LA | RA | LA | RA | LA |
| 0.0 | 119 | 0.21 | 96.6\% | $7.00{ }^{* * *}$ | $3.21{ }^{*}$ | 5.9\% | 70.6\% | 1.7\% | 73.9\% | 0.0\% | 59.7\% |
| 0.1 | 118 | 0.31 | 96.6\% | 6.20 *** | 3.03 *** | 5.1\% | 76.3\% | 1.7\% | 63.6\% | 0.0\% | 57.6\% |
| 0.2 | 119 | 0.47 | 96.6\% | $4.98{ }^{* * *}$ | 2.46 *** | 3.4\% | 46.2\% | 1.7\% | 37.0\% | 0.0\% | 30.3\% |
| 0.3 | 118 | 0.61 | 96.6\% | $3.94{ }^{* * *}$ | $1.78{ }^{* * *}$ | 4.2\% | 26.3\% | 2.5\% | 24.6\% | 0.8\% | 17.8\% |
| 0.4 | 117 | 0.76 | 92.3\% | $2.93{ }^{* * *}$ | $1.34 * * *$ | 2.6\% | 12.0\% | 2.6\% | 12.8\% | 0.0\% | 6.0\% |
| 0.5 | 117 | 0.84 | 88.9\% | $2.05{ }^{* * *}$ | $1.05{ }^{* * *}$ | 2.6\% | 10.3\% | 2.6\% | 8.5\% | 0.0\% | 4.3\% |
| 0.6 | 117 | 0.86 | 83.8\% | $1.36{ }^{* * *}$ | $0.78{ }^{* * *}$ | 1.7\% | 7.7\% | 3.4\% | 6.0\% | 0.0\% | 2.6\% |
| 0.7 | 115 | 0.82 | 77.4\% | $0.96{ }^{* * *}$ | 0.50 *** | 1.7\% | 7.0\% | 3.5\% | 6.1\% | 0.0\% | 1.7\% |
| 0.8 | 115 | 0.77 | 66.1\% | $0.70^{* * *}$ | $0.35{ }^{* * *}$ | 2.6\% | 7.0\% | 3.5\% | 6.1\% | 0.0\% | 1.7\% |
| 0.9 | 115 | 0.72 | 58.3\% | $0.54 * *$ | $0.22{ }^{* *}$ | 3.5\% | 7.0\% | 3.5\% | 6.1\% | 0.0\% | 1.7\% |
| 1.0 | 115 | 0.67 | 58.3\% | $0.42{ }^{* *}$ | 0.15 | 3.5\% | 7.0\% | 3.5\% | 5.2\% | 0.0\% | 1.7\% |

## Table B.IX: Optimal nonlinear loss-aversion contracts for quintiles according to stock volatility $\sigma$

This table contains the results from repeating the analysis shown in Table IV when we divide our sample into five quintiles according to the firm's stock return volatility $\sigma$. Each panel shows the result for one of the quintiles from the lowest volatility (Panel A) to the highest volatility (Panel E). All panels describe the optimal non-linear loss-aversion contract. The table shows the median change in wealth if the stock price changes by $-50 \%,-30 \%,+30 \%$, or $+50 \%$. In addition, the table shows the average dismissal probability, defined as the probability with which the contract pays the minimum wage $\underline{w}$ (from equation (20)), the incentives from dismissals that are generated by the drop to the minimum wage $\underline{w}$, and the mean inflection quantile, which is the quantile at which the curvature of the optimal wage function changes from convex to concave. Results are shown for eleven different reference wages parameterized by $\theta$. Some observations are lost because of numerical problems.

## Panel A: Quintile 1, where $\sigma \leq \mathbf{2 6 . 6 \%}$

| $\theta$ | Obs. | Mean dismissal probability | Incentives from dismissals | Mean inflection quantile | Median change in wealth if stock price changes by |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | -50\% | -30\% | +30\% | +50\% |
| 0.0 | 109 | 0.00\% | 0.00\% | 100.0\% | -65.9\% | -42.9\% | 49.1\% | 85.0\% |
| 0.1 | 111 | 0.00\% | 0.00\% | 100.0\% | -61.2\% | -41.0\% | 50.3\% | 88.1\% |
| 0.2 | 112 | 0.00\% | 0.00\% | 100.0\% | -55.0\% | -38.2\% | 51.3\% | 90.9\% |
| 0.3 | 113 | 0.00\% | 0.06\% | 100.0\% | -47.2\% | -33.6\% | 50.6\% | 94.4\% |
| 0.4 | 111 | 0.24\% | 2.20\% | 100.0\% | -38.0\% | -28.4\% | 48.3\% | 90.6\% |
| 0.5 | 112 | 1.31\% | 9.10\% | 100.0\% | -28.7\% | -21.8\% | 40.8\% | 82.0\% |
| 0.6 | 111 | 3.25\% | 17.96\% | 100.0\% | -22.1\% | -16.1\% | 33.9\% | 67.8\% |
| 0.7 | 113 | 5.36\% | 27.42\% | 100.0\% | -19.9\% | -10.9\% | 27.8\% | 56.0\% |
| 0.8 | 111 | 7.65\% | 37.31\% | 100.0\% | -22.0\% | -7.4\% | 20.8\% | 45.6\% |
| 0.9 | 112 | 10.63\% | 46.43\% | 100.0\% | -111.7\% | -5.0\% | 15.7\% | 34.9\% |
| 1.0 | 106 | 13.03\% | 54.05\% | 100.0\% | -120.3\% | -3.7\% | 11.5\% | 27.0\% |

Panel B: Quintile 2, where $26.6 \%<\sigma \leq \mathbf{3 2 . 3} \%$

| $\theta$ | Obs. | Mean dismissal probability | Incentives from dismissals | Mean inflection quantile | Median change in wealth if stock price changes by |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | -50\% | -30\% | +30\% | +50\% |
| 0.0 | 113 | 0.00\% | 0.00\% | 100.0\% | -63.4\% | -40.8\% | 47.6\% | 82.0\% |
| 0.1 | 111 | 0.00\% | 0.01\% | 100.0\% | -59.0\% | -38.6\% | 48.7\% | 84.9\% |
| 0.2 | 111 | 0.04\% | 0.23\% | 100.0\% | -51.4\% | -35.4\% | 49.3\% | 88.2\% |
| 0.3 | 113 | 0.48\% | 2.25\% | 100.0\% | -42.3\% | -30.8\% | 44.1\% | 81.6\% |
| 0.4 | 115 | 1.98\% | 8.41\% | 100.0\% | -30.5\% | -23.4\% | 38.7\% | 73.7\% |
| 0.5 | 117 | 4.13\% | 18.19\% | 100.0\% | -21.4\% | -16.9\% | 32.4\% | 62.4\% |
| 0.6 | 115 | 6.84\% | 28.43\% | 100.0\% | -15.2\% | -11.9\% | 24.4\% | 50.5\% |
| 0.7 | 115 | 10.09\% | 37.17\% | 100.0\% | -11.8\% | -8.6\% | 18.8\% | 38.7\% |
| 0.8 | 116 | 12.74\% | 46.31\% | 100.0\% | -10.3\% | -6.0\% | 14.4\% | 29.5\% |
| 0.9 | 113 | 14.53\% | 53.55\% | 100.0\% | -10.3\% | -4.2\% | 11.1\% | 23.1\% |
| 1.0 | 114 | 17.67\% | 61.56\% | 100.0\% | -17.2\% | -2.9\% | 8.1\% | 17.7\% |

Panel C: Quintile 3, where $32.3 \%<\sigma \leq 40.4 \%$

| $\theta$ | Obs. | Mean dismissal probability | Incentives from dismissals | Mean inflection quantile | Median change in wealth if stock price changes by |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | -50\% | -30\% | +30\% | +50\% |
| 0.0 | 114 | 0.00\% | 0.00\% | 99.7\% | -62.0\% | -39.4\% | 44.2\% | 75.3\% |
| 0.1 | 114 | 0.02\% | 0.08\% | 100.0\% | -56.7\% | -37.1\% | 44.9\% | 77.5\% |
| 0.2 | 113 | 0.28\% | 1.12\% | 100.0\% | -50.7\% | -34.1\% | 42.6\% | 75.7\% |
| 0.3 | 114 | 1.36\% | 5.50\% | 100.0\% | -41.7\% | -29.1\% | 40.4\% | 74.2\% |
| 0.4 | 113 | 3.53\% | 13.37\% | 100.0\% | -31.2\% | -23.0\% | 34.9\% | 65.9\% |
| 0.5 | 113 | 6.14\% | 22.31\% | 100.0\% | -22.1\% | -17.0\% | 28.3\% | 55.3\% |
| 0.6 | 112 | 8.49\% | 30.50\% | 100.0\% | -15.5\% | -11.8\% | 22.3\% | 43.7\% |
| 0.7 | 114 | 11.32\% | 38.13\% | 100.0\% | -10.8\% | -8.5\% | 17.1\% | 33.0\% |
| 0.8 | 111 | 13.67\% | 45.62\% | 100.0\% | -8.2\% | -6.2\% | 12.7\% | 25.4\% |
| 0.9 | 111 | 16.73\% | 52.46\% | 100.0\% | -6.3\% | -4.4\% | 9.4\% | 19.4\% |
| 1.0 | 108 | 19.58\% | 58.32\% | 100.0\% | -5.4\% | -3.2\% | 7.0\% | 14.4\% |

Panel D: Quintile 4, where $40.4 \%<\sigma \leq 56.7 \%$

| $\theta$ | Obs. | Mean dismissal probability | Incentives from dismissals | Mean inflection quantile | Median change in wealth if stock price changes by |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | -50\% | -30\% | +30\% | +50\% |
| 0.0 | 116 | 0.03\% | 0.14\% | 96.1\% | -58.0\% | -36.3\% | 38.9\% | 66.2\% |
| 0.1 | 116 | 0.36\% | 1.66\% | 99.5\% | -54.3\% | -34.8\% | 39.6\% | 68.3\% |
| 0.2 | 115 | 1.76\% | 7.23\% | 100.0\% | -47.2\% | -31.7\% | 38.0\% | 67.1\% |
| 0.3 | 116 | 4.27\% | 15.11\% | 100.0\% | -37.8\% | -25.9\% | 34.4\% | 60.9\% |
| 0.4 | 116 | 7.17\% | 22.51\% | 100.0\% | -28.5\% | -20.1\% | 28.3\% | 49.7\% |
| 0.5 | 116 | 9.94\% | 30.33\% | 100.0\% | -21.0\% | -15.0\% | 22.7\% | 41.8\% |
| 0.6 | 119 | 13.25\% | 37.92\% | 100.0\% | -15.0\% | -10.9\% | 17.6\% | 32.5\% |
| 0.7 | 117 | 16.30\% | 44.68\% | 100.0\% | -11.1\% | -8.0\% | 13.3\% | 24.9\% |
| 0.8 | 118 | 19.08\% | 51.04\% | 100.0\% | -8.1\% | -5.9\% | 10.1\% | 19.4\% |
| 0.9 | 117 | 21.97\% | 57.14\% | 100.0\% | -6.0\% | -4.3\% | 7.6\% | 14.8\% |
| 1.0 | 113 | 24.85\% | 61.76\% | 100.0\% | -5.2\% | -3.3\% | 5.8\% | 11.2\% |

Panel E: Quintile 5, where $\sigma>56.7 \%$

| $\theta$ | Obs. | Mean dismissal probability | Incentives from dismissals | Mean inflection quantile | Median change in wealth if stock price changes by |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | -50\% | -30\% | +30\% | +50\% |
| 0.0 | 119 | 1.71\% | 3.98\% | 82.3\% | -53.6\% | -32.6\% | 32.8\% | 55.1\% |
| 0.1 | 119 | 3.66\% | 10.64\% | 91.8\% | -50.8\% | -31.8\% | 33.9\% | 57.2\% |
| 0.2 | 119 | 6.65\% | 19.43\% | 97.1\% | -44.7\% | -28.0\% | 31.1\% | 53.9\% |
| 0.3 | 118 | 9.39\% | 26.50\% | 98.5\% | -37.1\% | -23.7\% | 27.5\% | 48.1\% |
| 0.4 | 117 | 13.19\% | 32.91\% | 99.2\% | -29.1\% | -19.1\% | 23.4\% | 40.5\% |
| 0.5 | 115 | 16.73\% | 38.69\% | 99.5\% | -22.8\% | -15.4\% | 19.4\% | 33.6\% |
| 0.6 | 116 | 19.80\% | 44.31\% | 99.6\% | -17.3\% | -11.9\% | 15.4\% | 27.1\% |
| 0.7 | 115 | 22.90\% | 49.15\% | 99.7\% | -13.3\% | -9.2\% | 12.5\% | 21.9\% |
| 0.8 | 113 | 25.69\% | 53.87\% | 99.8\% | -10.3\% | -7.1\% | 9.9\% | 17.8\% |
| 0.9 | 110 | 29.33\% | 57.54\% | 99.8\% | -8.6\% | -5.7\% | 8.0\% | 14.5\% |
| 1.0 | 106 | 31.79\% | 60.29\% | 99.9\% | -7.0\% | -4.7\% | 6.4\% | 11.6\% |

## Table B.X: Comparison of LA-model with matched RA-model for quintiles according to CEO option holdings

This table shows a breakdown of the results from Table III when we divide our sample into five quintiles according to the CEO's observed option holdings $n_{o}^{d}$. Each panel shows the result for one of the quintiles from the lowest option holdings (Panel A) to the highest option holdings (Panel E). All panels compare the optimal loss-aversion contract with the equivalent optimal risk-aversion contract where each CEO has constant relative risk aversion with parameter $\gamma$, which is chosen such that both models predict the same certainty equivalent for the observed contract (equation (18)). Contracts are piecewise linear. The table shows the average equivalent $\gamma$, the mean and median of the difference between the metric $D$ between the RA-model and the LA-model (see equation (17)), and the frequency of this difference being positive. The table also shows the frequency of positive optimal option holdings, the frequency of positive optimal salaries, and the frequency of both (options and salary) being positive. Results are shown for eleven different reference wages parameterized by $\theta$ from equation (16). Some observations are lost because of numerical problems. ***, **, * denote significance of the T-test for zero mean and, respectively, the Wilcoxon signed rank test for zero median at the $1 \%, 5 \%$, and $10 \%$ level.

Panel A: Quintile 1, where $n_{o}^{d} \leq 0.37 \%$

| $\theta$ |  | Average equivalent | $D_{\text {RA }}-D_{L A}$ |  |  | Percent with positive option holdings |  | Percent with positive fixed salary |  | Percent with positive options and salary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\gamma$ | Percent $>0$ | Mean | Median | RA | LA | RA | LA | RA | LA |
| 0.0 | 119 | 0.23 | 95.0\% | $1.9{ }^{* * *}$ | $0.21 * * *$ | 21.8\% | 60.5\% | 4.2\% | 56.3\% | 0.0\% | 34.5\% |
| 0.1 | 113 | 0.36 | 98.2\% | $1.81{ }^{* * *}$ | 0.23 *** | 23.0\% | 82.3\% | 4.4\% | 79.6\% | 0.0\% | 69.9\% |
| 0.2 | 114 | 0.55 | 92.1\% | $1.32^{* * *}$ | $0.17 * * *$ | 21.1\% | 89.5\% | 4.4\% | 86.0\% | 0.0\% | 80.7\% |
| 0.3 | 114 | 0.49 | 84.2\% | 0.82 | $0.15 * * *$ | 20.2\% | 80.7\% | 3.5\% | 75.4\% | 0.9\% | 69.3\% |
| 0.4 | 115 | 0.66 | 84.3\% | 0.75 * | 0.10 *** | 18.3\% | 73.9\% | 2.6\% | 60.0\% | 0.0\% | 56.5\% |
| 0.5 | 115 | 0.81 | 87.8\% | $0.89 *$ | $0.08 * *$ | 18.3\% | 60.0\% | 2.6\% | 43.5\% | 0.0\% | 40.9\% |
| 0.6 | 114 | 0.97 | 85.1\% | 0.57 | $0.07{ }^{* * *}$ | 18.4\% | 50.0\% | 2.6\% | 35.1\% | 0.0\% | 30.7\% |
| 0.7 | 114 | 1.09 | 86.8\% | 0.49 | $0.09 * * *$ | 15.8\% | 43.9\% | 5.3\% | 26.3\% | 0.0\% | 20.2\% |
| 0.8 | 114 | 1.20 | 86.8\% | 0.73 * | $0.08 * * *$ | 18.4\% | 35.1\% | 5.3\% | 18.4\% | 0.0\% | 12.3\% |
| 0.9 | 111 | 1.25 | 87.4\% | $0.84{ }^{* * *}$ | $0.08 * * *$ | 17.1\% | 31.5\% | 5.4\% | 10.8\% | 0.0\% | 7.2\% |
| 1.0 | 113 | 1.25 | 84.1\% | $0.59^{* * *}$ | $0.06{ }^{* * *}$ | 16.8\% | 27.4\% | 5.3\% | 8.0\% | 0.0\% | 5.3\% |

Panel B: Quintile 2, where $0.37 \%<n_{o}^{d} \leq 0.80 \%$

| $\theta$ | Obs. | Average equivalent $\gamma$ | $D_{R A}-D_{L A}$ |  |  | Percent with positive option holdings |  | Percent with positive fixed salary |  | Percent with positive options and salary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Percent $>0$ | Mean | Median | RA | LA | RA | LA | RA | LA |
| 0.0 | 119 | 0.19 | 96.6\% | $1.35{ }^{* * *}$ | $0.47{ }^{* * *}$ | 30.3\% | 87.4\% | 0.8\% | 46.2\% | 0.0\% | 42.0\% |
| 0.1 | 117 | 0.25 | 99.1\% | $1.40{ }^{* *}$ | $0.52^{* * *}$ | 29.9\% | 95.7\% | 0.9\% | 82.1\% | 0.0\% | 79.5\% |
| 0.2 | 114 | 0.35 | 93.0\% | $1.27{ }^{* * *}$ | $0.44{ }^{* * *}$ | 29.8\% | 86.0\% | 0.9\% | 73.7\% | 0.0\% | 71.1\% |
| 0.3 | 117 | 0.49 | 86.3\% | $1.02^{* *}$ | 0.33 *** | 30.8\% | 76.1\% | 1.7\% | 62.4\% | 0.9\% | 58.1\% |
| 0.4 | 118 | 0.64 | 86.4\% | $0.92{ }^{* * *}$ | $0.25 * * *$ | 28.0\% | 61.0\% | 1.7\% | 41.5\% | 0.0\% | 38.1\% |
| 0.5 | 116 | 0.81 | 91.4\% | 0.80 *** | $0.18{ }^{* * *}$ | 26.7\% | 55.2\% | 1.7\% | 27.6\% | 0.0\% | 25.9\% |
| 0.6 | 117 | 0.96 | 93.2\% | $0.61{ }^{* *}$ | $0.16{ }^{* *}$ | 24.8\% | 44.4\% | 1.7\% | 12.8\% | 0.0\% | 12.0\% |
| 0.7 | 116 | 1.09 | 93.1\% | $0.44{ }^{* * *}$ | $0.17{ }^{* * *}$ | 23.3\% | 38.8\% | 1.7\% | 8.6\% | 0.0\% | 6.9\% |
| 0.8 | 117 | 1.15 | 90.6\% | $0.35{ }^{* * *}$ | $0.16{ }^{* * *}$ | 23.1\% | 34.2\% | 0.9\% | 6.8\% | 0.0\% | 4.3\% |
| 0.9 | 117 | 1.13 | 88.0\% | $0.31{ }^{* * *}$ | $0.14{ }^{* * *}$ | 23.1\% | 33.3\% | 0.9\% | 5.1\% | 0.0\% | 3.4\% |
| 1.0 | 117 | 1.04 | 86.3\% | $0.25^{* * *}$ | $0.11{ }^{* * *}$ | 23.1\% | 32.5\% | 0.9\% | 3.4\% | 0.0\% | 1.7\% |

Panel C: Quintile 3, where $0.80 \%<n_{o}^{d} \leq 1.29 \%$

| $\theta$ | Obs. | Average equivalent $\gamma$ | $D_{R A}-D_{L A}$ |  |  | Percent with positive option holdings |  | Percent with positive fixed salary |  | Percent with positive options and salary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Percent $>0$ | Mean | Median | RA | LA | RA | LA | RA | LA |
| 0.0 | 117 | 0.20 | 98.3\% | $2.23{ }^{* * *}$ | $0.79{ }^{* * *}$ | 37.6\% | 86.3\% | 0.9\% | 66.7\% | 0.9\% | 62.4\% |
| 0.1 | 116 | 0.26 | 99.1\% | $2.07{ }^{* * *}$ | $0.84 * * *$ | 36.2\% | 94.0\% | 0.9\% | 81.0\% | 0.0\% | 81.0\% |
| 0.2 | 114 | 0.38 | 93.9\% | $1.44^{* * *}$ | 0.69 *** | 33.3\% | 87.7\% | 0.9\% | 57.9\% | 0.0\% | 57.9\% |
| 0.3 | 116 | 0.53 | 86.2\% | $1.10^{* * *}$ | $0.49^{* * *}$ | 32.8\% | 69.0\% | 0.9\% | 35.3\% | 0.0\% | 35.3\% |
| 0.4 | 117 | 0.71 | 93.2\% | $0.64 * *$ | $0.27{ }^{* * *}$ | 27.4\% | 51.3\% | 0.9\% | 22.2\% | 0.0\% | 22.2\% |
| 0.5 | 118 | 0.87 | 90.7\% | $0.52^{* *}$ | $0.24{ }^{* * *}$ | 26.3\% | 45.8\% | 0.8\% | 11.9\% | 0.0\% | 11.9\% |
| 0.6 | 117 | 1.00 | 91.5\% | 0.53 *** | $0.25{ }^{* * *}$ | 20.5\% | 37.6\% | 1.7\% | 7.7\% | 0.0\% | 6.0\% |
| 0.7 | 117 | 1.11 | 90.6\% | $0.37^{* * *}$ | $0.24{ }^{* *}$ | 18.8\% | 34.2\% | 1.7\% | 3.4\% | 0.0\% | 1.7\% |
| 0.8 | 117 | 1.14 | 88.0\% | $0.31{ }^{* * *}$ | $0.23{ }^{* * *}$ | 18.8\% | 34.2\% | 1.7\% | 3.4\% | 0.0\% | 1.7\% |
| 0.9 | 117 | 1.05 | 82.9\% | 0.23 ** | $0.19{ }^{* * *}$ | 20.5\% | 34.2\% | 2.6\% | 2.6\% | 0.9\% | 1.7\% |
| 1.0 | 117 | 0.93 | 82.9\% | $0.21{ }^{* *}$ | $0.15{ }^{* * *}$ | 20.5\% | 34.2\% | 1.7\% | 2.6\% | 0.0\% | 1.7\% |

Panel D: Quintile 4, where $1.29 \%<n_{o}^{d} \leq 2.23 \%$

| $\theta$ | Obs. | Average equivalent <br> $\gamma$ | $D_{R A}-D_{L A}$ |  |  | Percent with positive option holdings |  | Percent with positive fixed salary |  | Percent with positive options and salary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Percent $>0$ | Mean | Median | RA | LA | RA | LA | RA | LA |
| 0.0 | 120 | 0.20 | 97.5\% | $3.41{ }^{* * *}$ | $1.66{ }^{* * *}$ | 31.7\% | 91.7\% | 1.7\% | 65.0\% | 0.8\% | 61.7\% |
| 0.1 | 116 | 0.27 | 95.7\% | $3.30{ }^{* * *}$ | $1.62^{* * *}$ | 29.3\% | 91.4\% | 0.9\% | 77.6\% | 0.0\% | 75.0\% |
| 0.2 | 114 | 0.40 | 93.0\% | $2.74{ }^{* * *}$ | $1.27{ }^{* * *}$ | 28.1\% | 77.2\% | 1.8\% | 52.6\% | 0.9\% | 50.9\% |
| 0.3 | 115 | 0.55 | 93.0\% | $2.17{ }^{* *}$ | $0.66{ }^{* * *}$ | 27.0\% | 57.4\% | 0.9\% | 32.2\% | 0.0\% | 29.6\% |
| 0.4 | 118 | 0.69 | 94.1\% | $1.65{ }^{* * *}$ | $0.47{ }^{* * *}$ | 28.0\% | 49.2\% | 0.8\% | 22.9\% | 0.0\% | 19.5\% |
| 0.5 | 119 | 0.84 | 95.0\% | $1.05{ }^{* * *}$ | $0.55{ }^{* * *}$ | 26.9\% | 39.5\% | 1.7\% | 12.6\% | 0.8\% | 10.1\% |
| 0.6 | 120 | 0.93 | 91.7\% | $0.68{ }^{* * *}$ | $0.35{ }^{* * *}$ | 24.2\% | 35.8\% | 0.8\% | 5.0\% | 0.0\% | 4.2\% |
| 0.7 | 118 | 0.98 | 88.1\% | $0.56{ }^{* * *}$ | 0.30 *** | 22.9\% | 32.2\% | 0.8\% | 2.5\% | 0.0\% | 1.7\% |
| 0.8 | 118 | 1.01 | 86.4\% | $0.69{ }^{* * *}$ | 0.30 *** | 21.2\% | 30.5\% | 0.8\% | 1.7\% | 0.0\% | 0.8\% |
| 0.9 | 117 | 0.96 | 85.5\% | $0.54{ }^{* * *}$ | $0.31{ }^{* * *}$ | 22.2\% | 29.1\% | 0.9\% | 0.9\% | 0.0\% | 0.0\% |
| 1.0 | 117 | 0.88 | 83.8\% | $0.46{ }^{* * *}$ | $0.27{ }^{* * *}$ | 24.8\% | 29.9\% | 0.9\% | 0.9\% | 0.0\% | 0.0\% |

Panel E: Quintile 5, where $n_{o}^{d}>\mathbf{2 . 2 3 \%}$

| $\theta$ | Obs. | Average equivalent <br> $\gamma$ | $D_{R A}-D_{L A}$ |  |  | Percent with positive option holdings |  | Percent with positive fixed salary |  | Percent with positive options and salary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Percent $>0$ | Mean | Median | RA | LA | RA | LA | RA | LA |
| 0.0 | 119 | 0.20 | 95.8\% | 4.85*** | 2.82*** | 32.8\% | 90.8\% | 0.8\% | 63.9\% | 0.0\% | 62.2\% |
| 0.1 | 116 | 0.27 | 94.0\% | 4.62*** | 2.59 *** | 31.9\% | 91.4\% | 0.9\% | 67.2\% | 0.0\% | 65.5\% |
| 0.2 | 115 | 0.39 | 87.0\% | 3.43*** | 2.16*** | 28.7\% | 69.6\% | 1.7\% | 43.5\% | 0.9\% | 40.9\% |
| 0.3 | 115 | 0.53 | 88.7\% | 2.61 *** | 1.23 *** | 29.6\% | 58.3\% | 0.9\% | 28.7\% | 0.0\% | 27.8\% |
| 0.4 | 117 | 0.68 | 90.6\% | 2.00*** | 0.83*** | 27.4\% | 49.6\% | 0.9\% | 17.1\% | 0.0\% | 17.1\% |
| 0.5 | 118 | 0.81 | 89.8\% | 1.47 *** | 0.71 *** | 29.7\% | 41.5\% | 1.7\% | 8.5\% | 0.8\% | 8.5\% |
| 0.6 | 118 | 0.90 | 89.8\% | 1.20*** | 0.63*** | 24.6\% | 39.0\% | 0.8\% | 4.2\% | 0.0\% | 3.4\% |
| 0.7 | 117 | 0.96 | 84.6\% | 1.09*** | 0.56*** | 23.1\% | 34.2\% | 0.9\% | 2.6\% | 0.0\% | 1.7\% |
| 0.8 | 116 | 0.96 | 80.2\% | 0.87*** | 0.46 *** | 23.3\% | 34.5\% | 1.7\% | 2.6\% | 0.0\% | 1.7\% |
| 0.9 | 117 | 0.91 | 76.9\% | 0.60*** | 0.35*** | 23.1\% | 34.2\% | 1.7\% | 1.7\% | 0.0\% | 0.9\% |
| 1.0 | 117 | 0.84 | 73.5\% | 0.39* | 0.30 *** | 25.6\% | 33.3\% | 1.7\% | 1.7\% | 0.0\% | 0.9\% |

## Table B.XI: Optimal nonlinear loss-aversion contracts for quintiles according to CEO option holdings

This table contains the results from repeating the analysis shown in Table IV when we divide our sample into five quintiles according to the CEO's observed option holdings $n_{O}^{d}$. Each panel shows the result for one of the quintiles from the lowest option holdings (Panel A) to the highest option holdings (Panel E). All panels describe the optimal non-linear loss-aversion contract. The table shows the median change in wealth if the stock price changes by $-50 \%,-30 \%,+30 \%$, or $+50 \%$. In addition, the table shows the average dismissal probability, defined as the probability with which the contract pays the minimum wage $\underline{w}$ (from equation (20)), the incentives from dismissals that are generated by the drop to the minimum wage $\underline{w}$, and the mean inflection quantile, which is the quantile at which the curvature of the optimal wage function changes from convex to concave. Results are shown for eleven different reference wages parameterized by $\theta$. Some observations are lost because of numerical problems.

$$
\text { Panel A: Quintile 1, where } n_{o}^{d} \leq 0.37 \%
$$

| $\theta$ | Obs. | Mean dismissal probability | Incentives from dismissals | Mean inflection quantile | Median change in wealth if stock price changes by |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | -50\% | -30\% | +30\% | +50\% |
| 0.0 | 113 | 0.00\% | 0.00\% | 93.9\% | -54.5\% | -33.0\% | 33.4\% | 56.4\% |
| 0.1 | 114 | 0.00\% | 0.02\% | 98.9\% | -53.0\% | -32.6\% | 34.3\% | 57.9\% |
| 0.2 | 111 | 0.03\% | 0.23\% | 100.0\% | -49.4\% | -31.7\% | 35.1\% | 60.1\% |
| 0.3 | 111 | 0.32\% | 1.92\% | 100.0\% | -42.1\% | -28.5\% | 34.9\% | 61.9\% |
| 0.4 | 108 | 1.35\% | 6.82\% | 100.0\% | -34.7\% | -24.1\% | 33.0\% | 57.8\% |
| 0.5 | 113 | 3.12\% | 15.28\% | 100.0\% | -27.2\% | -19.3\% | 28.9\% | 51.8\% |
| 0.6 | 111 | 5.88\% | 25.59\% | 100.0\% | -19.4\% | -14.4\% | 23.0\% | 44.3\% |
| 0.7 | 108 | 8.51\% | 32.96\% | 100.0\% | -14.7\% | -10.6\% | 19.3\% | 36.8\% |
| 0.8 | 107 | 10.65\% | 40.30\% | 100.0\% | -11.1\% | -7.5\% | 15.2\% | 29.4\% |
| 0.9 | 107 | 13.61\% | 47.49\% | 100.0\% | -8.5\% | -5.8\% | 12.2\% | 23.4\% |
| 1.0 | 104 | 15.57\% | 53.45\% | 100.0\% | -7.2\% | -4.3\% | 9.4\% | 18.8\% |

Panel B: Quintile 2, where $0.37 \%<n_{o}^{d} \leq 0.80 \%$

| $\theta$ | Obs. | Mean dismissal probability | Incentives from dismissals | Mean inflection quantile | Median change in wealth if stock price changes by |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | -50\% | -30\% | +30\% | +50\% |
| 0.0 | 116 | 0.00\% | 0.00\% | 99.4\% | -59.1\% | -37.1\% | 41.1\% | 69.9\% |
| 0.1 | 116 | 0.00\% | 0.02\% | 100.0\% | -55.5\% | -35.6\% | 41.6\% | 71.7\% |
| 0.2 | 119 | 0.08\% | 0.49\% | 100.0\% | -50.7\% | -33.1\% | 40.2\% | 71.3\% |
| 0.3 | 117 | 0.82\% | 3.60\% | 100.0\% | -43.8\% | -29.6\% | 38.9\% | 69.1\% |
| 0.4 | 118 | 2.37\% | 11.24\% | 100.0\% | -34.1\% | -24.3\% | 36.0\% | 66.5\% |
| 0.5 | 114 | 5.41\% | 20.70\% | 100.0\% | -24.5\% | -18.0\% | 30.2\% | 56.9\% |
| 0.6 | 117 | 7.77\% | 29.48\% | 100.0\% | -17.4\% | -13.3\% | 23.3\% | 45.2\% |
| 0.7 | 117 | 10.34\% | 38.38\% | 100.0\% | -13.0\% | -9.4\% | 18.0\% | 35.5\% |
| 0.8 | 116 | 13.15\% | 47.03\% | 100.0\% | -9.7\% | -6.6\% | 13.9\% | 27.4\% |
| 0.9 | 115 | 15.52\% | 54.05\% | 100.0\% | -8.0\% | -4.8\% | 10.9\% | 21.9\% |
| 1.0 | 112 | 17.85\% | 62.48\% | 100.0\% | -8.7\% | -3.5\% | 8.3\% | 17.3\% |

Panel C: Quintile 3, where $0.80 \%<n_{o}^{d} \leq 1.29 \%$

| $\theta$ | Obs. | Mean dismissal probability | Incentives from dismissals | Mean inflection quantile | Median change in wealth if stock price changes by |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | -50\% | -30\% | +30\% | +50\% |
| 0.0 | 118 | 0.00\% | 0.04\% | 99.4\% | -61.6\% | -38.9\% | 43.0\% | 73.1\% |
| 0.1 | 116 | 0.10\% | 0.49\% | 100.0\% | -57.0\% | -37.6\% | 44.3\% | 77.0\% |
| 0.2 | 117 | 0.67\% | 3.52\% | 100.0\% | -49.7\% | -32.9\% | 44.7\% | 78.9\% |
| 0.3 | 117 | 2.34\% | 10.55\% | 100.0\% | -39.0\% | -27.6\% | 38.4\% | 69.7\% |
| 0.4 | 117 | 4.45\% | 18.63\% | 100.0\% | -28.9\% | -20.9\% | 32.1\% | 59.6\% |
| 0.5 | 116 | 6.70\% | 26.36\% | 100.0\% | -21.3\% | -15.5\% | 25.9\% | 49.7\% |
| 0.6 | 116 | 9.97\% | 33.88\% | 100.0\% | -15.1\% | -11.5\% | 19.8\% | 38.6\% |
| 0.7 | 116 | 13.09\% | 42.30\% | 100.0\% | -11.0\% | -8.2\% | 15.1\% | 29.6\% |
| 0.8 | 116 | 15.50\% | 48.32\% | 100.0\% | -9.0\% | -5.9\% | 12.0\% | 23.6\% |
| 0.9 | 112 | 18.13\% | 55.73\% | 100.0\% | -7.9\% | -4.3\% | 9.5\% | 19.3\% |
| 1.0 | 111 | 20.57\% | 62.20\% | 100.0\% | -8.0\% | -3.1\% | 7.0\% | 14.6\% |

Panel D: Quintile 4, where $1.29 \%<n_{o}^{d} \leq 2.23 \%$

| $\theta$ | Obs. | Meandismissalprobability | Incentives from dismissals | Meaninflectionquantile | Median change in wealth if stock price changes by |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | -50\% | -30\% | +30\% | +50\% |
| 0.0 | 116 | 0.01\% | 0.04\% | 97.7\% | -59.7\% | -37.4\% | 40.6\% | 69.0\% |
| 0.1 | 116 | 0.19\% | 1.03\% | 99.9\% | -55.4\% | -35.5\% | 40.9\% | 70.4\% |
| 0.2 | 115 | 1.35\% | 6.24\% | 100.0\% | -48.0\% | -32.2\% | 39.4\% | 69.1\% |
| 0.3 | 117 | 3.91\% | 13.83\% | 100.0\% | -38.8\% | -26.3\% | 34.7\% | 62.0\% |
| 0.4 | 117 | 6.44\% | 21.72\% | 100.0\% | -29.3\% | -20.6\% | 27.9\% | 49.7\% |
| 0.5 | 116 | 8.75\% | 29.25\% | 100.0\% | -21.6\% | -15.3\% | 23.0\% | 42.0\% |
| 0.6 | 113 | 12.35\% | 37.16\% | 100.0\% | -15.9\% | -11.0\% | 17.4\% | 32.4\% |
| 0.7 | 117 | 13.90\% | 42.83\% | 100.0\% | -12.2\% | -8.0\% | 14.4\% | 26.7\% |
| 0.8 | 116 | 16.60\% | 48.84\% | 100.0\% | -9.2\% | -5.7\% | 11.0\% | 21.0\% |
| 0.9 | 115 | 19.43\% | 54.65\% | 100.0\% | -7.9\% | -4.4\% | 8.4\% | 15.9\% |
| 1.0 | 109 | 22.74\% | 59.94\% | 100.0\% | -7.5\% | -3.3\% | 6.4\% | 12.6\% |

Panel E: Quintile 5, where $n_{o}^{d}>\mathbf{2 . 2 3 \%}$

| $\theta$ | Obs. | Meandismissalprobability | Incentives from dismissals | Mean inflection quantile | Median change in wealth if stock price changes by |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | -50\% | -30\% | +30\% | +50\% |
| 0.0 | 108 | 0.11\% | 0.23\% | 99.1\% | -62.5\% | -39.6\% | 43.9\% | 74.7\% |
| 0.1 | 109 | 0.78\% | 3.06\% | 99.9\% | -57.6\% | -37.8\% | 44.8\% | 77.4\% |
| 0.2 | 108 | 2.49\% | 9.05\% | 100.0\% | -48.3\% | -32.8\% | 41.7\% | 73.6\% |
| 0.3 | 112 | 4.81\% | 14.92\% | 100.0\% | -39.9\% | -27.0\% | 37.0\% | 66.3\% |
| 0.4 | 112 | 7.58\% | 23.11\% | 100.0\% | -30.6\% | -21.3\% | 30.0\% | 54.9\% |
| 0.5 | 114 | 9.08\% | 29.66\% | 100.0\% | -21.5\% | -16.8\% | 23.9\% | 44.0\% |
| 0.6 | 116 | 11.77\% | 36.57\% | 100.0\% | -15.4\% | -11.9\% | 19.6\% | 35.6\% |
| 0.7 | 116 | 14.68\% | 44.50\% | 100.0\% | -11.7\% | -8.4\% | 15.0\% | 28.8\% |
| 0.8 | 114 | 18.01\% | 50.33\% | 100.0\% | -11.6\% | -6.0\% | 11.9\% | 22.6\% |
| 0.9 | 114 | 20.28\% | 55.52\% | 100.0\% | -10.0\% | -4.3\% | 9.2\% | 18.0\% |
| 1.0 | 111 | 22.32\% | 59.54\% | 100.0\% | -9.9\% | -3.3\% | 7.4\% | 14.6\% |

## Table B.XII: Description of the data set for the year 1997

This table replicates Table I, Panel A for the year 1997 ( 576 CEOs). It displays mean, standard deviation, and the $10 \%, 50 \%$ and $90 \%$ quantiles of the variables in our dataset. "Value of contract" is the market value of the compensation package $\pi=\phi+n_{S}{ }^{*} P_{0}+n_{O} * B S$, where $B S$ is the Black-Scholes option value. All dollar amounts are in millions.

| Variable |  | Mean | Std. dev. | 10\% Quantile | Median | 90\% Quantile |
| :--- | :---: | ---: | ---: | ---: | ---: | ---: |
| Stock | $n_{S}$ | $2.50 \%$ | $6.01 \%$ | $0.02 \%$ | $0.28 \%$ | $8.32 \%$ |
| Options | $n_{O}$ | $1.01 \%$ | $1.35 \%$ | $0.00 \%$ | $0.56 \%$ | $2.54 \%$ |
| Fixed salary | $\phi$ | 2 | 4 | 0 | 1 | 3 |
| Value of contract | $\pi$ | 118 | 1,047 | 2 | 16 | 94 |
| Non-firm wealth | $W_{0}$ | 15 | 68 | 1 | 4 | 26 |
| Firm value | $P_{0}$ | 5,237 | 11,209 | 258 | 1,540 | 11,284 |
| Strike price | $K$ | 3,778 | 8,252 | 193 | 1,086 | 8,187 |
| Moneyness | $K / P_{0}$ | $76.27 \%$ | $22.43 \%$ | $47.93 \%$ | $77.15 \%$ | $100.00 \%$ |
| Maturity | $T$ | 5.58 | 1.86 | 4.10 | 5.22 | 7.34 |
| Stock volatility | $\sigma$ | $29.28 \%$ | $13.11 \%$ | $16.20 \%$ | $26.00 \%$ | $47.40 \%$ |
| Dividend rate | $d$ | $1.83 \%$ | $1.90 \%$ | $0.00 \%$ | $1.46 \%$ | $4.42 \%$ |

## Table B.XIII: Comparison of loss-aversion model with matched risk-aversion model for the year 1997

This table contains the results from repeating the analysis shown in Table III for the year 1997. It compares the optimal loss-aversion contract with the equivalent optimal risk-aversion contract where each CEO has constant relative risk aversion with parameter $\gamma$, which is chosen such that both models predict the same certainty equivalent for the observed contract (equation (18)). Contracts are piecewise linear. The table shows the average equivalent $\gamma$, the mean and median of the distance metric $D$ for the LA-model (see equation (17)), the mean and median of the difference between the metric $D$ between the RA-model and the LA-model, and the frequency of this difference being positive. The table also shows the frequency of positive optimal option holdings, the frequency of positive optimal salaries, and the frequency of both (options and salary) being positive. Results are shown for eleven different reference wages parameterized by $\theta$ from equation (16). Some observations are lost because of numerical problems. ${ }^{* * *},^{* *},{ }^{*}$ denote significance of the T-test for zero mean and, respectively, the Wilcoxon signed rank test for zero median at the $1 \%, 5 \%$, and $10 \%$ level.

| Average Obs. equivalent |  | $D_{L A}$ |  | $D_{R A}-D_{L A}$ |  |  | Percent with positive option holdings |  | Percent with positive fixed salary |  | Percent with positive options and salary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Mean | Median | Percent $>0$ | Mean | Median | RA | LA | RA | LA | RA | LA |
| 0.0569 | 0.20 | 0.54 | 0.21 | 95.1\% | $1.83{ }^{* * *}$ | $0.43{ }^{* *}$ | 27.1\% | 70.5\% | 6.3\% | 50.3\% | 0.0\% | 37.8\% |
| 0.1545 | 0.22 | 0.36 | 0.11 | 97.4\% | 1.80 *** | $0.51{ }^{* * *}$ | 27.7\% | 86.6\% | 7.0\% | 85.9\% | 0.2\% | 74.3\% |
| 0.2547 | 0.26 | 0.78 | 0.14 | 92.9\% | 1.70 *** | $0.41{ }^{* * *}$ | 26.1\% | 88.3\% | 6.9\% | 88.8\% | 0.2\% | 80.1\% |
| 0.3557 | 0.33 | 1.34 | 0.19 | 89.2\% | $1.22^{* *}$ | $0.31{ }^{* * *}$ | 26.2\% | 84.4\% | 7.2\% | 82.2\% | 0.5\% | 75.0\% |
| 0.4555 | 0.42 | 1.93 | 0.31 | 85.9\% | $0.77^{* * *}$ | $0.22^{* *}$ | 25.0\% | 77.8\% | 6.8\% | 70.1\% | 0.2\% | 63.8\% |
| 0.5557 | 0.53 | 2.26 | 0.43 | 84.2\% | $0.44^{* * *}$ | $0.18{ }^{* * *}$ | 24.8\% | 70.7\% | 6.8\% | 59.2\% | 0.0\% | 53.5\% |
| 0.6565 | 0.64 | 2.39 | 0.49 | 85.8\% | $0.47^{* * *}$ | $0.15{ }^{* * *}$ | 24.6\% | 63.7\% | 6.9\% | 48.0\% | 0.2\% | 41.9\% |
| 0.7558 | 0.76 | 2.34 | 0.53 | 89.6\% | $0.67{ }^{* * *}$ | $0.16^{* * *}$ | 24.4\% | 57.5\% | 6.8\% | 39.1\% | 0.2\% | 33.7\% |
| 0.8564 | 0.89 | 2.23 | 0.53 | 93.3\% | $0.92^{* *}$ | $0.17{ }^{* * *}$ | 23.4\% | 51.1\% | 6.9\% | 30.9\% | 0.4\% | 26.1\% |
| 0.9564 | 1.01 | 2.21 | 0.55 | 94.9\% | $1.02^{* * *}$ | $0.19^{* * *}$ | 23.0\% | 44.9\% | 6.7\% | 22.7\% | 0.0\% | 18.3\% |
| 1.0567 | 1.10 | 2.38 | 0.59 | 94.2\% | $0.92^{* * *}$ | $0.18{ }^{* * *}$ | 21.5\% | 40.7\% | 6.9\% | 18.3\% | 0.2\% | 13.9\% |

## Table B.XIV: Wealth robustness check

This table contains the results from repeating the analysis shown in Table III when we decrease or increase our wealth estimates by a factor of two. For Panel A, our wealth estimate $W_{0}$ is multiplied by 0.5 . For Panel B, it is multiplied by 2. Both panels compare the optimal loss-aversion contract with the equivalent optimal riskaversion contract where each CEO has constant relative risk aversion with parameter $\gamma$, which is chosen such that both models predict the same certainty equivalent for the observed contract (equation (18)). Contracts are piecewise linear. The table shows the average equivalent $\gamma$, the mean and median of the difference between the metric $D$ between the RA-model and the LA-model (see equation (17)), and the frequency of this difference being positive. The table also shows the frequency of positive optimal option holdings, the frequency of positive optimal salaries, and the frequency of both (options and salary) being positive. Results are shown for eleven different reference wages parameterized by $\theta$ from equation (16). Some observations are lost because of numerical problems. ${ }^{* * *},{ }^{* *}$, ${ }^{*}$ denote significance of the T-test for zero mean and, respectively, the Wilcoxon signed rank test for zero median at the $1 \%, 5 \%$, and $10 \%$ level.

Panel A: Results for lower wealth (-50\%)

| $\theta$ | Obs. | Average equivalent <br> $\gamma$ | $D_{R A}-D_{L A}$ |  |  | Percent with positive option holdings |  | Percent with positive fixed salary |  | Percent with positive options and salary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Percent $>0$ | Mean | Median | RA | LA | RA | LA | RA | LA |
| 0.0 | 594 | 0.17 | 92.6\% | 1.70 *** | $0.53{ }^{* * *}$ | 49.3\% | 83.8\% | 1.9\% | 59.9\% | 0.3\% | 53.2\% |
| 0.1 | 577 | 0.23 | 92.9\% | $1.61{ }^{* * *}$ | $0.44^{* * *}$ | 48.2\% | 91.7\% | 1.6\% | 77.6\% | 0.0\% | 74.5\% |
| 0.2 | 572 | 0.33 | 84.6\% | $1.10{ }^{* * *}$ | $0.27{ }^{* * *}$ | 46.7\% | 85.5\% | 1.6\% | 62.2\% | 0.0\% | 59.8\% |
| 0.3 | 574 | 0.42 | 81.2\% | $0.71{ }^{* * *}$ | $0.16{ }^{* * *}$ | 46.3\% | 75.8\% | 1.6\% | 47.0\% | 0.2\% | 44.3\% |
| 0.4 | 588 | 0.54 | 85.2\% | $0.52^{* * *}$ | $0.12{ }^{* * *}$ | 44.2\% | 67.5\% | 1.9\% | 32.0\% | 0.3\% | 30.1\% |
| 0.5 | 586 | 0.66 | 89.6\% | 0.50 *** | $0.14{ }^{* * *}$ | 41.8\% | 62.1\% | 1.5\% | 20.5\% | 0.0\% | 18.9\% |
| 0.6 | 591 | 0.77 | 91.5\% | $0.48{ }^{* * *}$ | $0.17{ }^{* * *}$ | 39.4\% | 57.4\% | 1.9\% | 13.0\% | 0.0\% | 11.3\% |
| 0.7 | 585 | 0.84 | 92.6\% | 0.43 *** | $0.17{ }^{* * *}$ | 39.0\% | 54.0\% | 2.4\% | 8.4\% | 0.2\% | 6.3\% |
| 0.8 | 587 | 0.88 | 92.7\% | $0.51{ }^{* * *}$ | $0.17{ }^{* * *}$ | 38.5\% | 51.3\% | 2.0\% | 6.3\% | 0.0\% | 3.9\% |
| 0.9 | 583 | 0.86 | 92.5\% | 0.50 *** | $0.16{ }^{* * *}$ | 39.3\% | 50.4\% | 2.1\% | 4.1\% | 0.0\% | 2.6\% |
| 1.0 | 585 | 0.81 | 91.6\% | 0.43 *** | $0.14{ }^{* * *}$ | 40.3\% | 49.4\% | 2.1\% | 3.2\% | 0.0\% | 1.9\% |

Panel B: Results for higher wealth (+100\%)

| $\theta$ | Obs. | Average equivalent <br> $\gamma$ | $D_{R A}-D_{L A}$ |  |  | Percent with positive option holdings |  | Percent with positive fixed salary |  | Percent with positive options and salary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Percent $>0$ | Mean | Median | RA | LA | RA | LA | RA | LA |
| 0.0 | 592 | 0.27 | 97.8\% | $4.00{ }^{* * *}$ | $1.57{ }^{* * *}$ | 16.0\% | 83.6\% | 1.5\% | 59.5\% | 0.5\% | 52.5\% |
| 0.1 | 576 | 0.38 | 98.3\% | $3.85{ }^{* * *}$ | 1.59 *** | 15.1\% | 91.3\% | 1.2\% | 77.8\% | 0.2\% | 74.5\% |
| 0.2 | 568 | 0.57 | 94.7\% | $3.12{ }^{* * *}$ | $1.18{ }^{* * *}$ | 13.6\% | 80.3\% | 1.1\% | 62.7\% | 0.0\% | 60.2\% |
| 0.3 | 577 | 0.71 | 92.7\% | $2.48{ }^{* * *}$ | $0.88{ }^{* * *}$ | 13.2\% | 62.6\% | 1.0\% | 46.8\% | 0.2\% | 44.0\% |
| 0.4 | 585 | 0.93 | 92.6\% | $1.87{ }^{* * *}$ | $0.65{ }^{* * *}$ | 12.3\% | 48.0\% | 1.5\% | 32.1\% | 0.3\% | 30.4\% |
| 0.5 | 579 | 1.14 | 92.2\% | $1.47{ }^{* * *}$ | $0.52^{* * *}$ | 11.4\% | 38.0\% | 1.2\% | 20.7\% | 0.0\% | 19.3\% |
| 0.6 | 587 | 1.31 | 88.2\% | $1.04 * * *$ | $0.37^{* * *}$ | 10.6\% | 27.6\% | 1.7\% | 12.9\% | 0.2\% | 11.2\% |
| 0.7 | 581 | 1.42 | 84.5\% | $0.78{ }^{* * *}$ | $0.31^{* * *}$ | 9.5\% | 21.0\% | 1.9\% | 8.4\% | 0.0\% | 6.4\% |
| 0.8 | 578 | 1.48 | 79.2\% | $0.70^{* * *}$ | 0.26 *** | 9.2\% | 18.0\% | 2.4\% | 6.6\% | 0.2\% | 4.2\% |
| 0.9 | 577 | 1.43 | 74.9\% | $0.46{ }^{* * *}$ | $0.19{ }^{* * *}$ | 9.0\% | 17.0\% | 2.1\% | 4.2\% | 0.0\% | 2.6\% |
| 1.0 | 575 | 1.33 | 71.3\% | $0.21{ }^{* *}$ | $0.14{ }^{* * *}$ | 9.6\% | 16.0\% | 2.1\% | 3.3\% | 0.0\% | 1.9\% |


[^0]:    *Citation format: Dittmann, Ingolf, Ernst Maug, and Oliver Spalt, Internet Appendix for: "Sticks or Carrots? Optimal CEO Compensation When Managers Are Loss Averse," Journal of Finance, DOI: 10.1111/j.1540-6261.2010.01609.x.
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